



FLOCAFE[®]
— ESPRESSO ROOM —



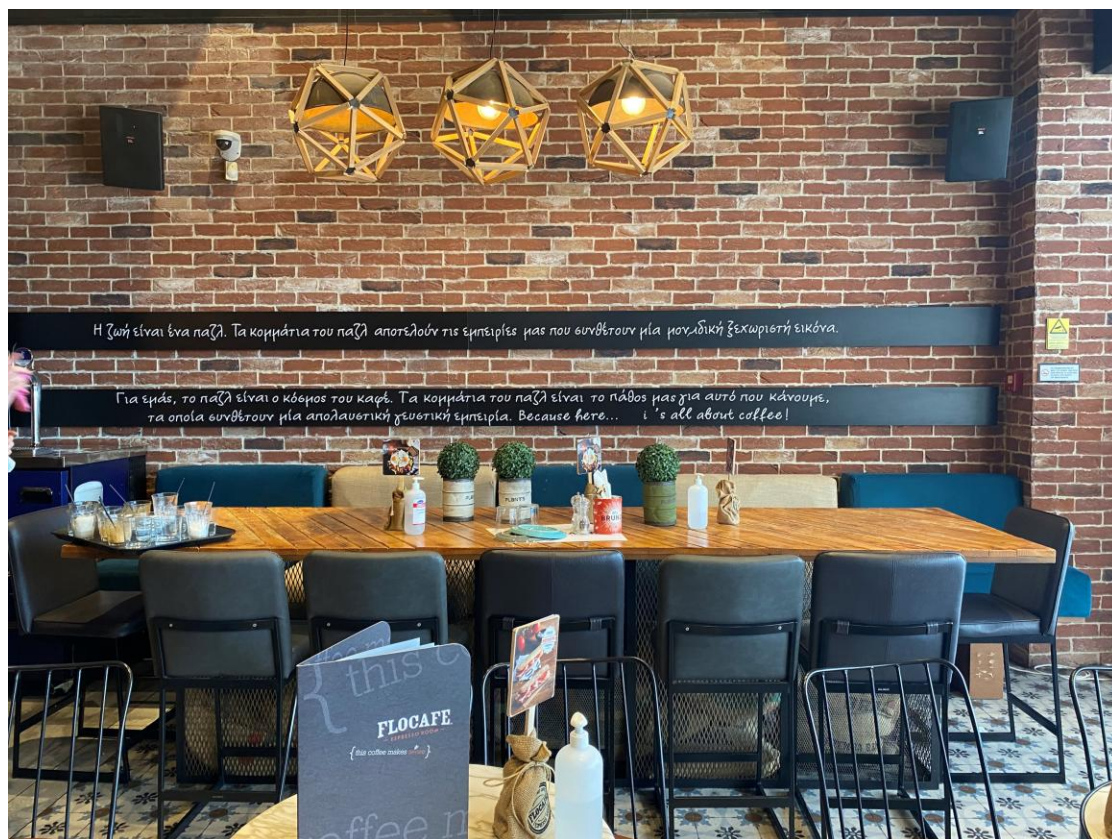
Our Stores

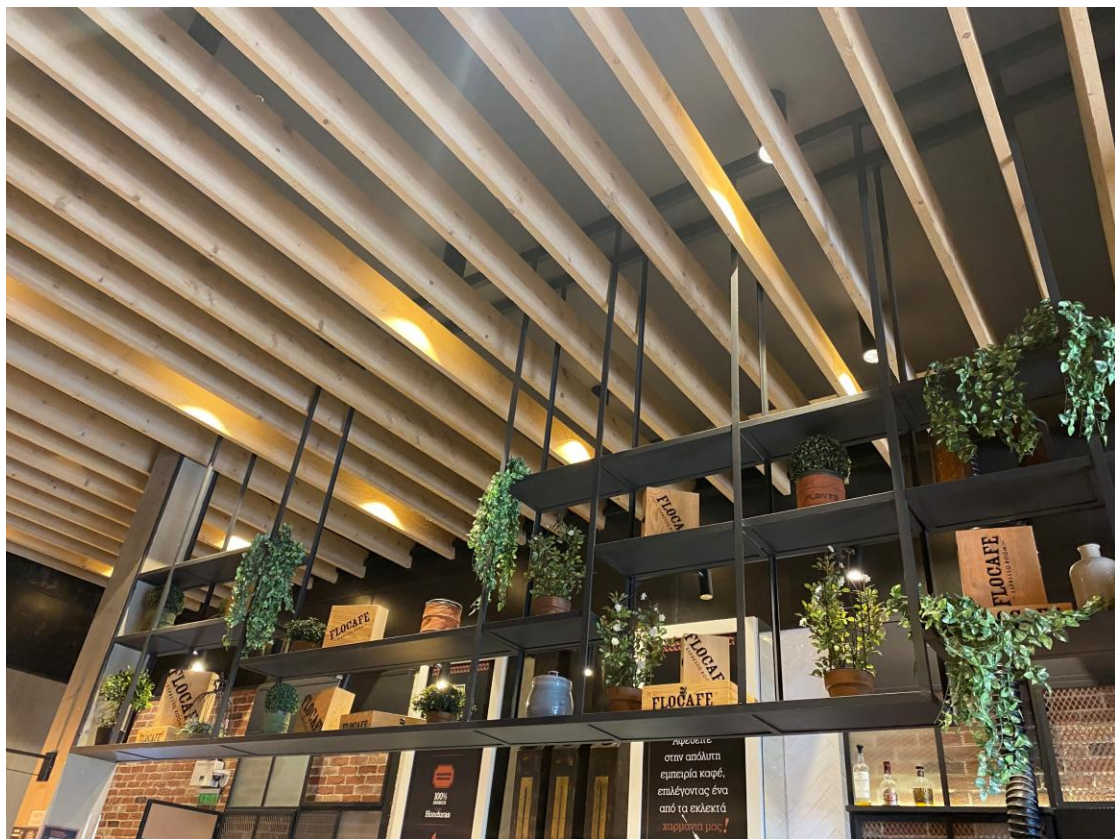












Our products

























BRAND MANUAL

BASIC ELEMENTS

The Logo

The colour palette

Stamp

Blend logos

The pattern

House fonts



FLOCAFE ESPRESSO ROOM | BASIC ELEMENTS
the logo

FLOCAFE
— ESPRESSO ROOM —

FLOCAFE
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FLOCAFE ESPRESSO ROOM | BASIC ELEMENTS
the logo

— ESPRESSO ROOM — **FLOCAFE** — ESPRESSO ROOM —

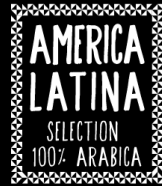
— ESPRESSO ROOM — **FLOCAFE** — ESPRESSO ROOM —

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FLOCAFE ESPRESSO ROOM | BASIC ELEMENTS

blend logos

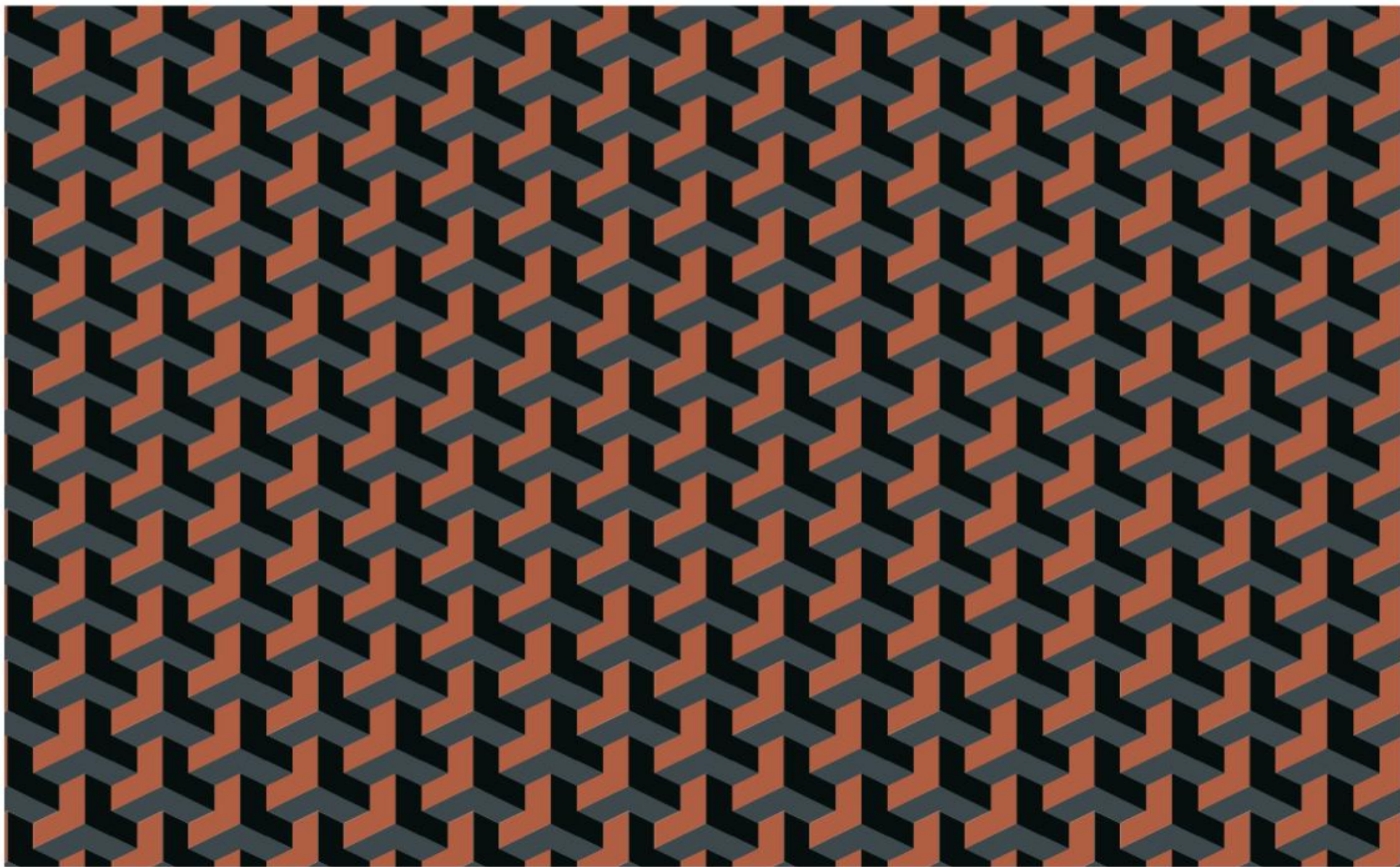


FLOCAFE ESPRESSO ROOM | BASIC ELEMENTS

stamp









FLOCAFE.
— ESPRESSO ROOM —

CHOOSE YOUR BLEND

		
	the classic	the unique
VARIETY	100% Arabica	Limited production 100% Arabica single origin
ORIGIN	Brazil & Colombia	Honduras
		
INTENSITY		
AFTER TASTE	COCOA & NUTS	DARK CHOCOLATE & HONEY