





GREAT EXHIBITIONS

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TRULY GREECE



Great Exhibitions proudly presents "Truly Greece", a distinct and dynamic exhibition brand, communicating the modern, friendly and unique profile of leading Greek producers and the rich taste of their products, in the world market.

Visit us: Hall 2.2 | Hall 4.2 | Hall 5.1 | Hall 8 | Hall 9.1 | Hall 10.1 | Hall 10.2 | Hall 11.2

## GREAT EXHIBITIONS PINS GREEK PRODUCTS ON THE MAP AT SFFS 2023

The Summer Fancy Food Show 2023 is here, and the excitement in the food and beverage industry is palpable. This event is considered the most important in North America. Great Exhibitions, a leading company in organizing successful trade show participations for Greek companies, is participating once again in this year's Show, with their biggest participation yet.



Alkiviadis Kalabokis  
Managing Director

Photo  
Great Exhibitions 2022  
participation



Great Exhibitions has a history of successfully organizing trade shows participations for Greek companies. They have taken part in some of the biggest food and beverage shows in the world, including SIAL Paris and Anuga, with their most recent and successful participation being in Tuttofood Milan. According to the managing director, Mr. Alkiviadis Kalabokis, "We are thrilled to participate in the Summer Fancy Food Show once again. It's an amazing opportunity to showcase the best of Greek products to the world."

The SFFS attracts thousands of influential industry professionals who can help exhibitors build brand awareness and increase market share. It features thousands of products from over 40 distinct categories, with the Show floor designed with pavilions for high-traffic segments. For the 67th Summer Fancy Food Show, pavilions include Bakery, Confectionery, Snacks, & Sweets (including Chocolate), Beverages, Deli,

Diversity, International, Plant-Based, Startups, and State/regional.

Great Exhibitions' participation is located for another year at Level 1 booth num. 5470, 5474, 5480, 5482, 5573, 5577, 5581, 5482, 5584, next to the Italian participations, as well as LEVEL 3 booth num. 3036-3046 & 3137-3147, within the American participations - members of the Specialty Food Association. Recent years, the volume of Greek exports expand significantly in the US. It's now clear that in the demanding, yet friendly market of the USA, repeated participation in US food shows, such as Summer and Winter Fancy Food, helps significantly not only in the awareness of Greek products but also in the value and trust American buyers show in Greek exporters.



By exhibiting at the SFFS2023, Great Exhibitions is proposing to its clientele to make the show a part of their business strategy. This year, the participation of their valued customers in SFFS2023 has significantly risen, and they are proud providing them with a platform to expand their business. Among their exhibitors are:

### REGION OF WESTERN MACEDONIA

- A. PITENIS S.A.
- ARDISIS S.A.
- BIO LIFE SECRETS
- EUROFOOD QUALITY S.A.

### REGION OF CENTRAL MACEDONIA

- BELAS, F. & SON S.A.
- BIOAGROS S.A.
- KALATZIS OLIVES
- KOURIKOS S.A.
- MIDA'S GARDENS
- OLEA COMPANY S.A.
- PROIKAS S.A.

### DEAS S.A.

CHARMEU - THE CHARMING TASTE OF EU CHEESE EU

EU QUALITY BASKET

EU DELICIOUS

GOLD QUALITY

GREKKO FRUTA S.A.

MEVGAL S.A.

PDO SLOPES OF MELITON - PGI SITHONIA

### MEET THE TEAM AT THE WORLD'S BIGGEST TRADE SHOWS



For more info,  
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