



beautiful people, beautiful yachts



## 01\our HISTORY

1992

Kos island, Dodecanese Yacht Service Base 2002

Company fleet base & office operations relocate to newly constructed Kos island Marina

12007

Company headquarters move to Athens 2010

Crewed Brokerage department starts operations with full management of 1st crewed yacht 2012

Istion Yachting becomes full MYBA member 2017

Corfu island Charter Base in operation 2020

Company moves to new owned premisses

2021

Preveza Charter Base in operation 2024

1st Skradin Cup

1994

First charter booking

2006

Athens, Alimos Charter Base in operation 2008

Lefkas island Charter Base in operation 2010

1st Catamarans Cup International 2015

Lavrion Charter Base in operation 2018

YachtHop! Sailing Experiences 2020

Volos & Rhodes island Charter Bases in operation 2023

Skradin, Croatia Charter Base in operation 2025

Record-breaking fleet of 20+ luxury motor yachts

& still

growing



## 02\MARINAS DEVELOPMENT PROJECTS

- ➤ 1999-2001: Mr Ioannis Kourounis was the lead contributor & coocrdinator of the **«Kos Marina Project»** for Kos Island Municipality in the Dodecanese.
  - ➤ 2001-2007: Mr Ioannis Kourounis served Kos Investment SA company as General Manager.







## 03\INVESTMENT PROJECTS

Istion Yachting has solid experience & know-how and has been a reliable consultant & contributor for Marinas Investment Projects through the years focusing mainly on:

- ➤ Location ➤ Spatial Planning ➤ Development ➤ Operation
- Strategic Planning & Development
   Sustainability Planning





## 04\ CORE BUSINESS

### **COVERING THE ENTIRE SPECTRUM OF YACHTING**

- > Yacht sales > Yacht management
- > Bareboat & crewed charter brokerage & marketing
- ▶ Fleet operation ▶ Marinas development consulting





## 05\YACHT SALES

### REPRESENTING THE LEADING SHIPYARDS





Exclusive Agent



Exclusive Distributor





OT-60

**Croatia**Exclusive
Distributor

**Greece**Official
Distributor



## 05\YACHT SALES

- ➤ Client requirement analysis & consulting
- ➤ Home Base Alternatives

- ➤ Tailor-made Yacht Configuration
  Customized / Enriched / Charter Optimized
  - Matching the right yacht for each client



















## 06\ISTION SALES IN FIGURES





## 07\YACHT MANAGEMENT

- ➤ ONE-STOP SHOP ➤ Worry Free Ownership
- ➤ Investment Consulting ➤ Tailor-Made Investment Proposals
  - ➤ Incorporation Management ➤ Accounting & Legal Consulting
  - ➤ Yacht Licensing & Registration ➤ Operational & Technical Management
  - ➤ Crewing ➤ Charter Management





## 08 MAINTENANCE AT THE HIGHEST STANDARDS

### PRESERVING ASSET VALUE & DELIVERING THE BEST QUALITY CHARTER FLEET

- > Strict maintenance protocols
  - ➤ The most thorough Preventive Maintenance System in the market
  - ➤ Original parts only ➤ Warranty claim handling
  - > Setting market standards for competitive equipment level





## 09\ISTION CHARTER BASES

- ➤ ATHENS ALIMOS MARINA ➤ CORFU GOUVIA MARINA ➤ SKRADIN ACI MARINA
- LAVRION PORT ATTICA
- KOS MARINA
  VOLOS PORT
- RHODES NEW MARINA
   SKIATHOS PORT
- LEFKAS PORT

- PREVEZA PORT
- LEFKAS D-MARIN
  MYKONOS TOURLOS PORT
  - PAROS PARIKIA PORT

SIBENIK AREA CROATIA





## 10\CHARTERING

### **DELIVERING LIFETIME EXPERIENCES COMMITED TO OUR VISION**

Delivering the best yachting holiday to travelers from the entire world!  $\Omega\Omega$ 





## 11\BAREBOAT FLEET

### **IN GREECE**

> 119 Sailing Yachts

From 34 to 58ft / Average age of 4 years

> 98 Sailing Catamarans

From 38 to 50ft / Average age of 3 years

### **IN CROATIA**

> 12 Sailing Yachts

From 35 to 52ft / MODELS 2023 - 2024

13 Sailing Catamarans

From 37 to 46ft / MODELS 2023 - 2025





### 12\ LUXURY FULLY CREWED YACHT CHARTERS

### **MOTOR YACHTS**

- ➤ Couach 164' ➤ Maiora 126 ➤ Custom 121'
- ➤ Tecnomar 116′ ➤ Bugari 112
- ➤ Mangusta Open 105 ➤ Admiral 101'
- ➤ Aicon 85 Flybridge ➤ Pershing Sport 90'
- ➤ Ferretti 880′ ➤ Princess Y85 ➤ Ferretti 830′
- ➤ Sanlorenzo 82′ ➤ Posillipo 80′ ➤ Dominator 78′
- ➤ Alalunga 78′ ➤ Sunseeker 75′ ➤ Riva 72′
- ➤ Ferretti 68′ ➤ Altamar 64′ ➤ Omikron OT-60

### **POWER CATAMARANS**

➤ Fountaine Pajot 67 ➤ Aquila 54

### **SAILING CATAMARANS**

- ➤ Balance / Two Oceans Marine 75'6"
- ➤ Lagoon Sixty5 ➤ Lagoon 620 ➤ Sunreef 60
- ➤ Moon 60 ➤ Lagoon 60 ➤ FP Samana 59
- ➤ 2x Lagoon 560S2 ➤ Lagoon 55
- ➤ Catana Bali 5.4 ➤ 2x Lagoon 52
- ➤ 2x Lagoon 51 ➤ Lagoon 46 ➤ Nautitech 46 Fly

### **SAILING YACHTS**

- ➤ Trehard Marine 99
- ➤ Garcia 86 (one off)
- > YYachts Y8
- ➤ Admiral 76
- ➤ Hanse 675
- ➤ Dufour Grand Large 560



# 13\ LUXURY FULLY CREWED YACHT CHARTERS

## 33 The Crew makes the charter 00

- > Continuous investment in crew training & development
  - Delivering 5\* services aboard





## 14\ MAKING YACHTING ACCESSIBLE TO EVERYONE

- ➤ Half-day to Multi-day trips for modern travelers
  - > Combining holidays on a yacht with traditional stays at various destination
  - ➤ Unique flexibility matched with top quality services aboard
  - ➤ An innovative travel product attracting newcomers







## 15\ CATAMARANS CUP INTERNATIONAL

- > The world's meetup for charter catamarans' enthusiasts
- ➤ Participants from 18+ countries
- > TV broadcasted in over 171 countries
  - > Full of fun events, competitions, awards & parties!
  - > One week of sailing action combined with a relaxing holiday
  - > Open to all travelers of any level of sailing experience









## 16\SKRADIN CUP REGATTA

- ➤ Inspired by the legendary success of the Catamarans Cup
- ➤ A 7-day sailing fiesta across the Dalmatian coast
- > With the mixed participation of sailboats and catamarans
- > With short racing legs, awards, parties, entertainment activities
- > With full media coverage and visual material on social networks
- Open to participants of any level of sailing competence







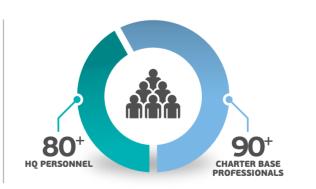
## 17\ISTION YACHTING TODAY

















## 18 CUSTOMER SERVICE & EVALUATION

- > 35.000+ guests from 85 countries sailed with us in 2025
- ➤ **6.000+ positive reviews** in total; rating for each every base in Greece and Croatia within 2024
  - ➤ A stronger community year after year on social media
  - > 32.000+ followers on Facebook
  - > 13.600+ followers on Instagram
  - > 11.000+ followers on Linkedin



## Google OVERALL RATING 4.9 \*



#### Grant Wilder

Local Guide · 94 reviews · 111 photos

★★★★ 4 months ago

Istion was the best charter company we've used in 7 years. Clear communication, rapid help when we needed it, easy check in and check out. We can't wait to come back



### Victoria Olechowicz

59 κριτικές · 55 φωτογραφίες

\*\*\* πριν από 9 μήνες

Very nice charter company. We have booked with many other companies before but with Istion we really felt amazingly treated. The boats in Kos were in an excellent condition (we sailed 51ft Freyja) and the staff is very friendly and provides excellent service! When in Kos, we definitely book with Istion again!



### J. Rau Photographie

Local Guide - 212 reviews - 593 photos

★★★★★ 3 months ago

We rented a sailing yacht from Istion for a week. Very good boat Beneteau Oceanis 41.1 Perfect equipment with good options. We will come again and we are happy about this friendly staff. The Swabian crew with the best skipper in Lefkas.



### Eli Hadzhieva

3 κριτικές · 10 φωτογραφίες

★★★★★ πριν από 6 μήνες

We loved the hospitality, kind spirit and helpfulness of the Istion crew in Skradin. Best sailing spot ever!!! The nearby islands of Solta, Brac, Hvar, Drvenik Veli are fantastic! Beautiful bays and dramatic sceneries everywhere. An unforgettable experience:)))











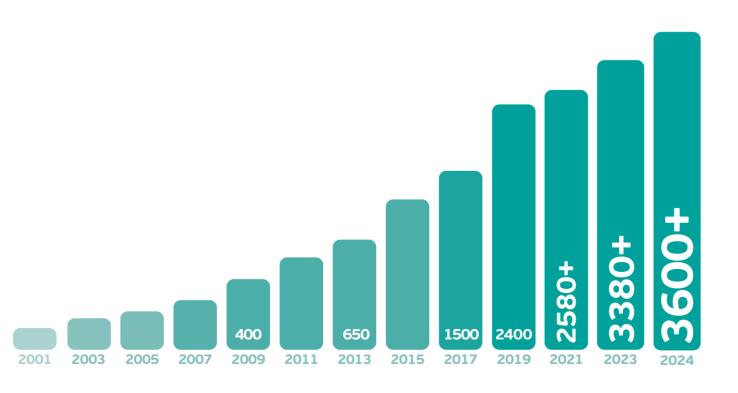
Τοπικός οδηγός · 27 κριτικές · 13 φωτογραφίες

\*\*\* πριν από 5 μήνες

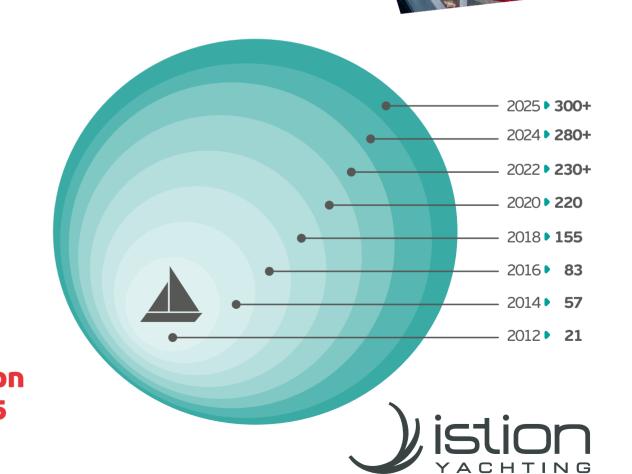
Amazing sailing in the northern Sporades. Great team from Istion Yachting made it a fantastic experience

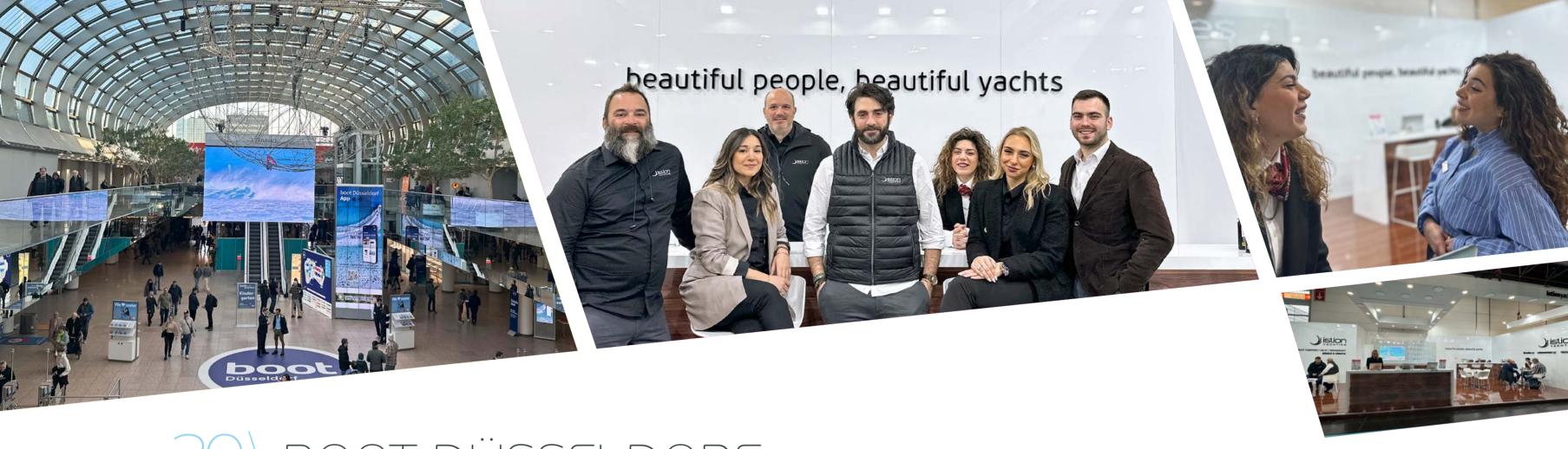


## 19\BUSINESS GROWTH









## 20\BOOT DÜSSELDORF

- > 10 years of remarkable presence at the top world's leading boat show
- > Presenting products and achievements to the international audience
- Cultivating and strengthening relationships
- > We share experiences and set goals with friends and partners





## 21 \ MEDITERRANEAN YACHT SHOW (MEDYS)

- Istion Yachting is a **founding member** of the **Greek Yachting Association** (GYA) and has contributed significantly to the institution from its very first steps.
  - > 10 years at the forefront of the biggest charter yacht show in the Mediterranean.
    - ➤ With the participation of the largest fleet of fully crewed luxury catamarans.
    - With the iconic White Thing Party, one of its kind and highly anticipated by friends and associates.



## 22\EXTROVERSION & NETWORKING

- > As an exhibitor, with a corporate booth: **ICE** (International Charter Expo) / **MMK Zagreb** (Boooking Manager Summit) / **BIOGRAD** Boat Show / **OYS Athens** (Olympic Yacht Show)
  - As a visitor: Antigua Charter Yacht Show / Cannes Yachting Festival / Monaco Yacht Show / Croatia Yacht Show / Miami International Boat Show / International Multihull Boat Show





## 23\ RECOGNITION & ACCREDITATION

### **OFFICIAL MEMBER OF THE**

- ➤ Mediterranean Yacht Brockers' Association
- **▶** International Yacht Brokers Association
- **▶** Charter Yacht Brokers Association
- ➤ SITESAP Greek Bare Boats Owners
  Association & Hellenic Professional Yacht Owners
  Association
- ▶ International Super Yacht Society
- European Community for Professional Yachting
- > YACHT-POOL International Financial Security System

- Founding Member of theGreek Yachting Association
- ➤ Licensed by the Greek National Tourism Organization & monitored by the Greek Ministry of Culture & Tourism (since 1992)

















## 24\BPABEIA

- ➤ Istion Yachting / Tourism Awards 2019-2025 **Ethos Hospitality Awards 2020-2024** Honorary Yachting Award 2019 & 2023
  - Catamarans Cup International/ Tourism Awards 2019-2024 **Event Awards 2024** 
    - YachtHop! / Tourism Awards 2020-2023



















## 25\ISTION VALUES & PHILOSOPHY

Honesty / Integrity / Trust
Reliability / Inclusivity / Consistency
Community / Sustainability

- Client centered Approach
  - ➤ Long-term collaborations / B2B growth
  - Quality focused
    - > Ethical conduct



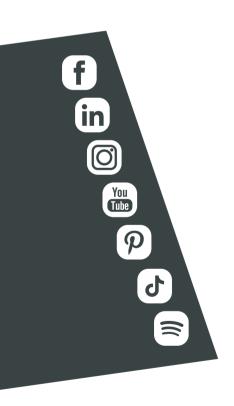












3/3 ISTION YACHTING;

A COMMON VISION / A WORLDWIDE NETWORK / A COMMUNITY OF PARTNERS IN YACHTING