

# 3rd OCCUPATIONAL RETIREMENT PROVISION FORUM

22-23.02.2022

LiveOn Hybrid Event

#ocin22

ethosevents.eu

Organized by



In cooperation with







3rd Occupational Retirement Provision Forum

22-23.02.2022

The Forum

In Numbers

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LiveOn Expo Complex

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## **Purpose of the Forum**

This year's forum, titled "Occupational Insurance: on the path to growth, focused on institutional reforms", intends to record all developments that took place in occupational insurance in the past year, in Greece and globally, and highlight the role of the 2nd Insurance Pillar as well as the importance of Occupational Insurance Funds for the domestic economic and insurance sector.

In addition, this year's event aims at emphasizing the challenges and growth opportunities presented in the sector of occupational insurance as well as the benefits and added value which the latter may offer to professionals, businesses and all aspects of a country's economy and society, by ensuring the adequacy of retirement income which will enable senior citizens to maintain a decent standard of living.

The 3rd Occupational Retirement
Provision Forum #ocin22, which is
organized for the 3rd consecutive year,
will take place on 22 & 23 February 2022
through LiveOn, the integrated
platform for Digital Communication and
Events, and its innovative 3D exposition
and conference center LiveOn Expo
Complex.

The Forum is organized by the **Hellenic Union of Institutions for Occupational Retirement Provision** (H.U.I.O.R.P.) in collaboration with **ethosEVENTS**, the economic & business portal **banks.com.gr**, **InsuranceWorld** magazine and **insuranceworld.gr** portal.





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## In numbers

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Participants



25+

Sponsors



6+

Auspices



50.000+

Social Media Impressions



700+

Publications



19+

Communication Sponsors







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## Participants in the 3rd Occupational Retirement Provision Forum





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## The forum mainly addressed to

- market executives and professionals
- social partners' representatives (employees and employers)
- representatives of supervisory authorities
- asset managers
- actuaries
- chartered accountants
- internal auditors and
- other experts,

aiming at a holistic approach of the operation method and overall philosophy of Occupational Insurance Funds.



The 3rd Occupational Retirement Provision Forum is expected to be attended by numerous market participants, high-ranking Greek and foreign officers, VIPs and institutional authorities' representatives.

## **Overview of the 3rd Occupational Retirement Provision Forum**

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# «Occupational Insurance: on the path to growth, focused on institutional reforms»

The 3rd Occupational Retirement Provision Forum includes individual speeches and round tables and panels with certain topics:

**1st Panel:** Sectoral study on occupational insurance by the Foundation for Economic & Industrial Research (I.O.B.E.). Presentation and analysis of research conclusions.

**2nd Panel**: Modernization of the institutional framework regarding Occupational Insurance Funds by the competent Ministry of Labour with reformative characteristics. Technical Support by EIOPA, the European experience and the next steps of growthing procedure.

**3rd Panel**: Introduction of new Occupational Insurance Funds in the 2nd Insurance Pillar led by the financial sector. Managers of Human Resources departments opt for the solution of occupational insurance

**4th Panel**:Introduction of capitalization system in the 1st Pillar: TEKA (Supplementary Capitalization Insurance Fund), the new Insurance System Supervisory Body and the anticipated multiplicative benefits for the 2nd Pillar.

**5t Panel**: The new demanding investment environment and the application of ESG criteria in Occupational Funds' investment strategies.

**6th Panel:** A social alliance for the growth of Occupational Insurance Funds in Greece. The Hellenic Occupational Fund: Perspectives and Prospects.





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## **Organisation**



Hellenic Union of Institutions for Occupational Retirement Provision (H.U.I.O.R.P.)

- The official institutional body for the unified representation of Occupational Insurance Funds in Greece.
- Recognized Civil Non-Profit Company established in June 2018.
- Its members are subject to the provisions of law 3029/2002; they are Non-Profit legal persons governed by private law.
- The main representation body of the Occupational Insurance sector, with the mission to present views and make suggestions to the Greek government, the Bodies of the European Union and International Occupational Insurance Organizations.



ethosEVENTS,
Member of ethosGROUP

- Its mission is to design and organize Digital and Hybrid business events (conferences, forums, awards), utilizing its extensive know-how and LiveOn, the innovative platform for Digital Communication and Events.
- It is well established in the Greek market, with presence in key sectors of the economy: finance, insurance, healthcare, pharmaceuticals, exports, technology, hospitality, coffee, food and beverages.
- Its events are addressed to the entire business community and its executives, offering targeted opportunities for information, communication, promotion and networking, in Greece and globally.



The Forum



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## **LiveOn Expo Complex**



This year's event will be held **digitally** through LiveOn Expo Complex, the innovative 3D Exhibition & Conference Center of LiveOn, an integrated digital Platform for business communication & events.

**LiveOn** is a **fully functional business tool** that supports companies in achieving their business development goals. At the same time, LiveOn's technology leads the digital transformation of B2B & B2C companies, with advanced **communication** and data analysis tools in a 3D environment, designed to reflect the corporate image and presence in the real world.

LiveOn's technological and business ecosystem enables event and exhibition organizers to **design** and execute **physical** events in digital or hybrid form. Smart **zooming** gives the possibility to visitors to plan their own personalized exhibition tour. Online exposition catalogue, multiple networking and promotion opportunities, are just a few of the digital innovations.









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**Explore the various** viewing options offered by LiveOn Expo Complex.

## **Navigating in LiveOn Expo Complex**



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The tour begins at **the exterior area of the Complex** (Home). Here you will find the **entrances** to the exposition as well as **signs pertinent to the event and sponsors**. The main area of LiveOn Expo Complex is the **Lobby, the interior space** you find yourself right after your entrance. From this point you may access all other areas that you wish to visit during the event:



#### Reception Desk:

here you will find information on the event, register and communicate with representatives of the organizer by text message or video call



#### B2B Area:

here you will meet other participants online, network with them, exchange contact details and communicate by video call and chat.



#### Sponsors/Exhibitors Hall:

here you will find the exposition halls of the Complex, where you will be able to visit the Sponsors'/Exhibitors' e-stands, leave your contact details, collect informative material and communicate with Sponsors'/Exhibitors' executives by video call and chat



#### PRESS Center:

here you will get information on the event's communication sponsors and read press releases and other informative material provided by the organizer



#### Organizer Office:

here you will find information on the organizer and its activities and communicate with its representatives by chat or video call



#### Conference Center:

here you will get information on the program and speakers of the conferences, set up your own agenda and attend live any presentation you are interested in



#### VIP Lounge:

in the specially designed hall of this area you will be able to organize or take part in B2B and closed meetings with selected exhibitors or visitors





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## Why sponsor the 3rd Occupational Retirement Provision Forum



- Associate your brand with the sector's top event and most successful entrepreneurs.
- Boost your brand by supporting an event with up-to-date, valid and innovative content thus contributing to the development of the sector's new trends in Greece and globally.
- Present your services and best practices to the event's target audience.



- Confirm your commitment to the sector's businesses that you will continue being an indispensable part of their growth strategies.
- Use an innovative communication channel through LiveOn's specially designed and safe environment, as LiveOn Expo Complex and your Digital Stand will offer you multiple promotional options (company presentation, video, company representatives, promotional material) and help you network with other professionals of the sector.
- Enjoy extensive and dynamic promotion before, during and after the event through ethosMEDIA's and the Communication Sponsors' media as well as ethosEVENTS's social media.





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## **Our Communication Strategy**

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Through selected actions and communication techniques, the professionals will be informed on the organization of the the 3rd Occupational Retirement Provision Forum and how to participate in it.



#### **Email Marketing Campaigns**

For professionals, entrepreneurs and market executives listed in our special data base organized by category.



#### Social Media Strategy

Posts with organic and paid content on ethosGROUP's Facebook & LinkedIn pages.



#### **Media Relations**

Informative Press Releases published in general and special-interest print media and ethosGROUP's online media, as well as publications on portals and online media of selected partners (pan-Hellenic coverage).



### **Direct Marketing**

VIP invitations are sent to selected market opinion-makers; viral marketing actions through speakers, sponsors and participants.





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## Sponsorship Program

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- **BRONZE SPONSOR** / (5.000€ + VAT 24%)
- **ASSOCIATE SPONSOR** / (3.000€ + VAT. 24%)
- PREMIUM CORPORATE PARTICIPATION / (1.500€ + VAT 24%)





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## **Sponsorship Program**

SPONSORSHIP BENEFITS	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	ASSOCOATE SPONSOR	PREMIUM CORPORATE PARTICIPATION
	15.000€ +VAT 24%	10.000€ + VAT 24%	5.000€ + VAT 24%	3.000€ +VAT24%	1.500€ + VAT 24%
Sponsor logo in a prominent position on all promotional materials of the forum	•	<b>⊘</b>	<b>⊘</b>	×	*
Interview of sponsor's top executive	magazine Insurance World, insuranceworld.gr	insuranceworld.gr	8	*	*
Ten-minute (10') speech from Sponsor's executive	•	•	×	×	×
Participation of a sponsors's executive at one of the scheduled panels	•	•	×	×	×
Sponsor's logo in a prominent position in the visuals of the main site of the forum and the visuals of LiveOn Expo Complex	Details <b>here</b>	Details here	Details here	Details here	Details here
3D Digital Stand	PREMIUM*	PREMIUM*	PREMIUM*	ADVANCED* ✓	STANDARD*/





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LiveOn Expo Complex Branding Spots



## **Sponsorship Program**

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	15.000€ + VAT 24%	10.000€ + VAT 24%	5.000€ + VAT 24%	3.000€ + VAT 24%	1.500€ + VAT 24%
Executives of the sponsor at the "digital stand"	10 executives	8 executives	4 executives	2 executives	8
Promotion through the social media pages of the organizer and the forum	3 posts distinguished visibility	2 posts distinguished visibility	1post distinguished visibility	*	*
Invitations for the forum	50	40	30	20	10
Promotional spot in advertising slots (maximum duration 20")	3 times	2 times	1 time	×	×
Promotional material in the digital bag of the conference	<b>⋄</b> 30 MB	20 MB	10 MB	<b>⊘</b> 8 MB	×
Report of the event	•	•	•	•	•
Certificate of attendance	•	•	•	•	•
Online exchange of contact details and communication with speakers, participants and sponsors' executives	•	•	•	•	•





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## Sponsors that participated in the previous forum...

**GOLD SPONSORS** 

## alphatrust









SILVER SPONSORS











**BRONZE SPONSORS** 















#### PREMIUM CORPORATE PARTICIPATIONS



















CORPORATE

**PARTICIPATIONS** 























































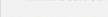


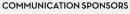
#### UNDER THE AUSPICES OF































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## Why participate in the Forum

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Professionals of the insurance market and the financial sector in general, should attend the 3rd Occupational Retirement Provision Forum not only to get detailed information but also to profit from the vast variety of networking opportunities it will offer to them, given that:



its program is centered around the growth prospects of the Occupational Insurance sector, the institutional reforms which will safeguard it as well as the relevant investment and other opportunities

- during the two days of its works, prominent Occupational Insurance experts will make presentations and highlight current challenges, latest developments and best practices
- professionals renowned in Greece and internationally will participate in debates with the aim to offer participants high-quality information on all the latest trends in the Greek and global market
- the event will be attended by numerous executives and market participants as well as high-ranking Greek and foreign officers, VIP guests and representatives of institutional authorities; this, in combination with LiveOn's advanced technologies, is translated to significant opportunities for invaluable professional networking.





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## **Individual Participation**

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1st person (190€ + VAT)

2nd person (170€ + VAT)

3rd person (150€ + VAT)

#### Benefits per individual participation

- Attendance of the forum (through LiveOn Expo Complex)
- Certificate of attendance (will be sent by e-mail)
- Online exchange of contact details and personal communication with speakers, other participants and sponsors' executives who will be attending the event through the forum Networking Hub
- All participants will receive a **detailed report** of the forum works (including speakers' presentations, videos and photographic material).





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Register Here



## Contact H.U.I.O.R.P.

Forum Drogram C Drogaduras Managar

Forum Organizing Committee:

H.U.I.O.R.P.

NI

Dr. Christos Nounis, BoD Chairman, H.U.I.O.R E-mail: chairman@eletea.com.gr	ا.
Forum Organizational Management: Maria Mpakogianni, Administration Secretary, H.U.I.O.R.P. Tel: +30 211 01 41 066 & +30 210 64 00 013 E-mail: mpakogiannim@gmail.com	

Dr. Christos Nounis, BoD Chairman, H.U.I.O.R.P.

Ioannis Tzanakos, General Secretary, H.U.I.O.R.P.

Dr. Charalampos Fytros, 2nd Vice president,

Executive Committee of H.U.I.O.R.P.
Dr. Christos Nounis, BoD Chairman, H.U.I.O.R.P.
E-mail: chairman@eletea.com.gr

Evangelos Thomopoulos, 1st Vice president, H.U.I.O.R.P.
E-mail: thomoloulose@interamerican.gr

Dr. Charalampos Fytros, 2nd Vice president, H.U.I.O.R.P.
E-mail: chfytros@outlook.com.gr

loannis Tzanakos, General Secretary, H.U.I.O.R.P.
E-mail: ijanakos@yahoo.gr

Dr. Kosmas Tsakiridis, Treasurer, H.U.I.O.R.P.
E-mail: kosjohn@otenet.gr





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## **Contact ethosEVENTS**

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## For information on sponsorship programs Konstantinos Ouzounis, CEO, ethosGROUP

Tel:+30 210 998 4864, E-mail: ouzounis.k@ethosmedia.eu

Ranto Manologloy, Key Account Manager

Tel.: +30 210 998 4863,

Email: manologlou.r@ethosmedia.eu

Vasilis Papadopoulos, Key Account Manager

Tel.: +30 210 998 4904.

Email: papadopoulos.v@ethosmedia.eu

#### **Individual Participations**

Voula Vasilikou, Key Account Executive

Tel.:+30 697 1 618 615,

E-mail: vassilikou.p@ethosmedia.eu

### **Event Coordinator & Registrations Support**

Konstantinos Salvarlis, Events Director

Tel.: +30 210 998 4909, Email: salvarlis.k@ethosmedia.eu

Aris Lavdis, Events Manager

Tel.: +30 210 998 4814,

Email: lavdis.a@ethosmedia.eu

#### For information on the program

Mariana Vazaiou, Events Programme Manager,

Tel:+30 210 998 4932.

E-mail vazaiou.m@ethosmedia.eu

Markella Farkona, Events Programme Executive,

Tel:+30 210 998 4865,

E-mail farkona.m@ethosmedia.eu

#### Marketing & Communications

Ioannis P. Triantafyllou, Director of Marketing - Board Advisor

Tel.: +30 210 998 4810,

E-mail: triantafyllou.y@ethosmedia.eu

Papaspiliotopoulou Alessandra, Marketing & Communications Manager

Tel.: +30 210 998 4917,

E-mail: papaspiliotopoulou.a@ethosmedia.eu

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## Save the Date

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3rd Occupational
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Forum

22-23 February 2022 LiveOn Hybrid Event







ethosEVENTS I Lysikratous 64, 17674 Kallithea, Athens, Greece

T: (+30) 210 998 4950 I www.ethosevents.eu I www.ethos-group.eu







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