



4°

OCCUPATIONAL RETIREMENT PROVISION FORUM

22-23.02.2023

LiveOn Hybrid Event

 **Athenaeum InterContinental**

Organized by



In cooperation with

ethos **EVENTS**

#ocin23
ethosevents.eu



ethos **EVENTS**

4th Occupational
Retirement Provision
Forum

22-23.02.2023

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The **4th Occupational Retirement Provision Forum** titled: "**The future of Occupational Insurance is at a crossroads: The necessity for immediate reforms to boost 2nd pillar growth**", will review the past year's **developments in occupational insurance** and the pension-insurance system in general on a domestic and international level.

Distinguished speakers from Greece and abroad will deliver empirical analyses and detailed presentations, providing comprehensive and **in-depth information** to participants on the issues that are currently of concern, and those expected to become of concern in the immediate future, to the **2nd pillar of insurance** on a domestic and **European level**.

The ultimate goal of the Forum is to create a **holistic approach** towards the **operating philosophy** and the role of **Occupational Insurance Funds** as supplementary pension schemes, and to appropriately communicate it to all stakeholders and parties potentially involved in the occupational insurance sector.

The 4th Occupational Retirement Provision Forum, #ocin23, which is organized for the 4th consecutive year, will take place on 22 & 23 February 2023, at the Athenaeum InterContinental hotel and will also be transmitted digitally through LiveOn, the integrated platform for Digital Communication and Events, and its innovative 3D exposition and conference center LiveOn Expo Complex.

*The Forum is organized by the **Hellenic Union of Institutions for Occupational Retirement Provision (H.U.I.O.R.P.)** in collaboration with **ethosEVENTS**, the economic & business portal **banks.com.gr**, **InsuranceWorld** magazine and **insuranceworld.gr** portal.*

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1100+
Participants



44+
Sponsors



7+
Auspices



65.000+
Social Media Impressions



700+
Publications



22+
Communication
Sponsors



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The Forum mainly addressed to:

- professionals in the sector
- social partner representatives (employees/employers)
- supervisory bodies representatives
- asset managers
- actuaries
- chartered accountants
- internal auditors
- lawyers and legal advisors
- accountants and accounting offices
- senior management executives
- human resources executives
- other experts



The **4th Occupational Retirement Provision Forum** is expected to be **attended** by numerous market participants, high-ranking Greek and foreign officers, VIPs and institutional authorities' representatives.

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Hellenic Union of Institutions
for Occupational Retirement
Provision (H.U.I.O.R.P.)

- **The official institutional body** for the unified representation of Occupational Insurance Funds in Greece.
- Recognized Civil Non-Profit Company established in **June 2018**.
- Its members are subject to the provisions of **law 3029/2002**; they are Non-Profit legal persons governed by private law.
- The **main representation body** of the Occupational Insurance sector, with the mission to present views and make suggestions to the Greek government, the Bodies of the European Union and International Occupational Insurance Organizations.



ethosEVENTS,
Member of **ethosGROUP**

- Its mission is to design and organize **Digital and Hybrid business events** (conferences, forums, awards), utilizing its extensive know-how and LiveOn, the innovative platform for Digital Communication and Events.
- It is well established in the Greek market, with **presence in key sectors** of the economy: finance, insurance, healthcare, pharmaceuticals, exports, technology, hospitality, coffee, food and beverages.
- Its events are addressed to the entire business community and its executives, offering targeted opportunities for information, communication, promotion and networking, **in Greece and globally**.

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Through selected actions and communication techniques, the professionals will be informed on the organization of the the 4th Occupational Retirement Provision Forum and how to participate in it.



Email Marketing Campaigns

For professionals, entrepreneurs and market executives listed in our special data base organized by category.



Social Media Strategy

Posts with organic and paid content on ethosGROUP's Facebook & LinkedIn pages.



Media Relations

Informative Press Releases published in general and special-interest print media and ethosGROUP's online media, as well as publications on portals and online media of selected partners (pan-Hellenic coverage).



Direct Marketing

VIP invitations are sent to selected market opinion-makers; viral marketing actions through speakers, sponsors and participants.

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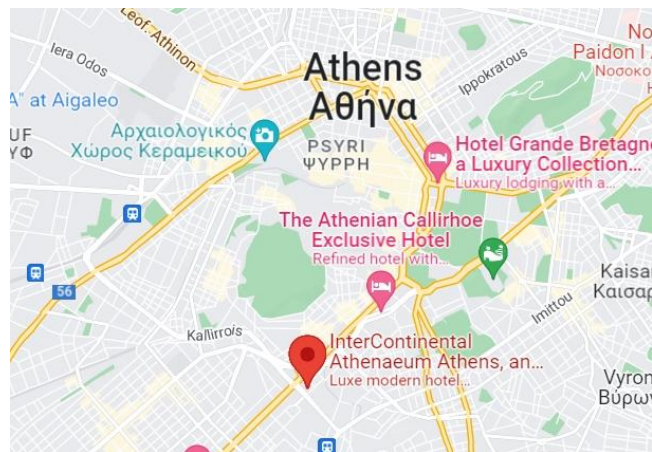
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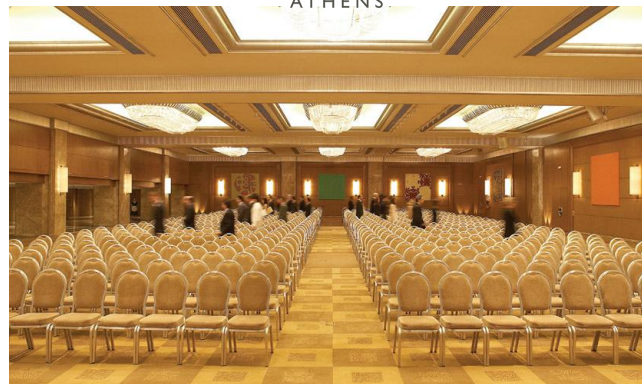


ATHENAEUM
INTERCONTINENTAL.
ATHENS

With **large conference rooms** for business meetings and **state-of-the-art technological equipment**, **Athenaeum InterContinental** is a **reliable partner** for the organization of **prestigious conferences** such as the **4th Occupational Retirement Provision Forum**.



SYNGROU AVENUE 89-93
ATHENS 11745, GREECE



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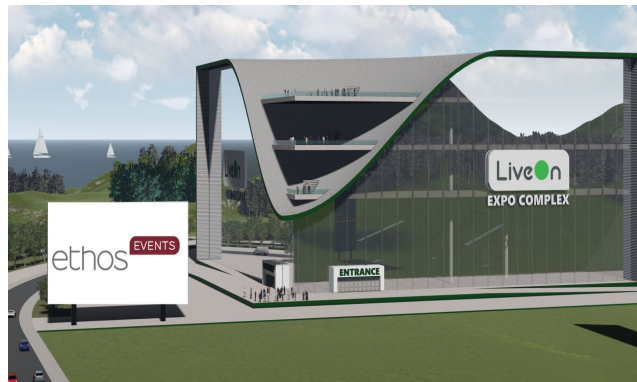
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The forum will also be transmitted **digitally** through **LiveOn Expo Complex**, the **innovative 3D Exhibition & Conference Center** of LiveOn, an **integrated digital Platform** for business communication & events.

LiveOn is a **fully functional business tool** that **supports companies** in achieving their **business development goals**. At the same time, **LiveOn's technology** leads the **digital transformation** of B2B & B2C companies, with **advanced communication** and data analysis tools in a 3D environment, designed to reflect the corporate image and presence in the real world.

LiveOn's **technological** and **business ecosystem** enables event and exhibition organizers to **design** and execute **physical events in digital or hybrid form**. **Smart zooming** gives the possibility to visitors to plan their own **personalized exhibition tour**. **Online exposition catalogue**, **multiple networking** and **promotion opportunities**, are just a few of the **digital innovations**.



[Explore the various viewing options offered by LiveOn Expo Complex.](#)



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Navigating in LiveOn Expo Complex



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The tour begins at **the exterior area of the Complex (Home)**. Here you will find the **entrances** to the exposition as well as **signs pertinent to the event and sponsors**. The main area of LiveOn Expo Complex is the **Lobby, the interior space** you find yourself right after your entrance. From this point you may access all other areas that you wish to visit during the event:



Reception Desk:

here you will find information on the event, register and communicate with representatives of the organizer by text message or video call



B2B Area:

here you will meet other participants online, network with them, exchange contact details and communicate by video call and chat.



Sponsors/Exhibitors Hall:

here you will find the exposition halls of the Complex, where you will be able to visit the Sponsors'/Exhibitors' e-stands, leave your contact details, collect informative material and communicate with Sponsors'/Exhibitors' executives by video call and chat



PRESS Center:

here you will get information on the event's communication sponsors and read press releases and other informative material provided by the organizer



Organizer Office:

here you will find information on the organizer and its activities and communicate with its representatives by chat or video call



Conference Center:

here you will get information on the program and speakers of the conferences, set up your own agenda and attend live any presentation you are interested in



VIP Lounge:

in the specially designed hall of this area you will be able to organize or take part in B2B and closed meetings with selected exhibitors or visitors

[Find out more](#)



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Why participate in the Forum



Professionals of the insurance market and the financial sector in general, should attend the 4th Occupational Retirement Provision Forum not only to get detailed information but also to profit from the vast variety of networking opportunities it will offer to them, given that:



- its program is centered around the growth prospects of the Occupational Insurance sector, the institutional reforms which will safeguard it as well as the relevant investment and other opportunities
- during the two days of its works, prominent Occupational Insurance experts will make presentations and highlight current challenges, latest developments and best practices
- professionals renowned in Greece and internationally will participate in debates with the aim to offer participants high-quality information on all the latest trends in the Greek and global market
- the event will be attended by numerous executives and market participants as well as high-ranking Greek and foreign officers, VIP guests and representatives of institutional authorities; this, in combination with LiveOn's advanced technologies, is translated to significant opportunities for invaluable professional networking.

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Forum Program & Procedures Manager

Dr. Christos Nounis, BoD Chairman, H.U.I.O.R.P.
Email: chairman@eletea.com.gr

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Forum Organizational Management:

Maria Bakogianni, Administration Secretary, H.U.I.O.R.P.

Tel: +30 211 01 41 066

Email: mpakogiannim@gmail.com

Eleftherios Nikolaou, Management Consultant H.U.I.O.R.P.

Tel: +30 2110141066

Email: nikolaou.elftherios@gmail.com

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Forum Organizing Committee:

Dr. Christos Nounis, BoD Chairman, H.U.I.O.R.P.

Dr. Charalampos Fytros, 2nd Vice President, H.U.I.O.R.P.

Nicolas Moschatos, BoD Member, H.U.I.O.R.P.

Hercules Bablekos, BoD Member, H.U.I.O.R.P.

Panagos Bougioukos, BoD Member, H.U.I.O.R.P.

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Executive Committee of H.U.I.O.R.P.

Dr. Christos Nounis, BoD Chairman, H.U.I.O.R.P.
Email: chairman@eletea.com.gr

George Georgopoulos, 1st Vice President, H.U.I.O.R.P.

Email: geogeo@piraeusbank.gr

Dr. Charalampos Fytros, 2nd Vice President,

Email: chfytros@outlook.com.gr

Kyriacos Sabatakakis, 3rd Vice President, H.U.I.O.R.P.

Email: kyriakos.sabatakakis@accenture.com

Charalampos Katsipoulakis, General Secretary, H.U.I.O.R.P.

Email: ckatsipoulakis@tcsn.gr

Panagiotis Karakos, Treasurer, H.U.I.O.R.P.

Email: p.karakos@athexgroup.gr

Maria Fatzikmanoli, Special Secretary, H.U.I.O.R.P.

Email: fatzikmanolim@gr.intrum.com

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For information on sponsorship programs

Konstantinos Ouzounis, CEO, ethosGROUP

Tel.: +30 210 998 4864

Email: ouzounis.k@ethosmedia.eu

Ranto Manologloy, Key Account Manager

Tel.: +30 210 998 4863

Email: manologlou.r@ethosmedia.eu

Vasilis Papadopoulos, Key Account Manager

Tel.: +30 210 998 4904

Email: papadopoulos.v@ethosmedia.eu

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Individual Participations

Voula Vasilikou, Key Account Executive

Tel.: +30 697 1 618 615

Email: vassilikou.p@ethosmedia.eu

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Event Coordinator & Registrations Support

Konstantinos Salvarlis, Events Director

Tel.: +30 210 998 4909

Email: salvarlis.k@ethosmedia.eu

Aris Lavdis, Associate Director of Events

Tel.: +30 210 998 4814

Email: lavdis.a@ethosmedia.eu

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For information on the program

Mariana Vazaiou, Head of Events Content,

Tel.: +30 210 998 4932

Email: vazaiou.m@ethosmedia.eu

Markella Farkona, Events Programme Executive,

Tel.: +30 210 998 4865

Email: farkona.m@ethosmedia.eu

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Marketing & Communications

Andreas Baltas, Group Digital Marketing Specialist

Tel.: +30 210 998 4906

Email: baltas.a@ethosmedia.eu

Georgia Koutsougera, Marketing Assistant

Tel.: +30 210 998 4934

Email: koutsougera.g@ethosmedia.eu

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ethos MEDIA

ethos BUSINESS

ethos EVENTS

LiveOn



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Thank you

ethosEVENTS | Lysikratous 64 St, GR-17674 Kallithea,

T: (+30) 210 998 4950 | www.ethosevents.eu | www.ethos-group.eu



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