



4°

# OCCUPATIONAL RETIREMENT PROVISION FORUM

**22-23.02.2023**

LiveOn Hybrid Event

 **Athenaeum InterContinental**

Organized by



In cooperation with



#ocin23  
ethosevents.eu



ethos **EVENTS**

4<sup>th</sup> Occupational  
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The **4<sup>th</sup> Occupational Retirement Provision Forum** titled: "**The future of Occupational Insurance is at a crossroads: The necessity for immediate reforms to boost 2nd pillar growth**", will review the past year's **developments in occupational insurance** and the pension-insurance system in general on a domestic and international level.

**Distinguished speakers** from Greece and abroad will deliver empirical analyses and detailed presentations, providing comprehensive and **in-depth information** to participants on the issues that are currently of concern, and those expected to become of concern in the immediate future, to the **2nd pillar of insurance** on a domestic and **European level**.

The ultimate goal of the Forum is to create a **holistic approach** towards the **operating philosophy** and the role of **Occupational Insurance Funds** as supplementary pension schemes, and to appropriately communicate it to all stakeholders and parties potentially involved in the occupational insurance sector.

The 4<sup>th</sup> Occupational Retirement Provision Forum, #ocin23, which is organized for the 4th consecutive year, will take place on 22 & 23 February 2023, at the Athenaeum InterContinental hotel and will also be transmitted digitally through LiveOn, the integrated platform for Digital Communication and Events, and its innovative 3D exposition and conference center LiveOn Expo Complex.

*The Forum is organized by the **Hellenic Union of Institutions for Occupational Retirement Provision (H.U.I.O.R.P.)** in collaboration with **ethosEVENTS**, the economic & business portal **banks.com.gr**, **InsuranceWorld** magazine and **insuranceworld.gr** portal.*

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**1100+**  
Participants



**44+**  
Sponsors



**7+**  
Auspices



**65.000+**  
Social Media Impressions



**700+**  
Publications



**22+**  
Communication  
Sponsors



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## The Forum mainly addressed to:

- professionals in the sector
- social partner representatives (employees/employers)
- supervisory bodies representatives
- asset managers
- actuaries
- chartered accountants
- internal auditors
- lawyers and legal advisors
- accountants and accounting offices
- senior management executives
- human resources executives
- other experts



The **4<sup>th</sup> Occupational Retirement Provision Forum** is expected to be **attended** by numerous market participants, high-ranking Greek and foreign officers, VIPs and institutional authorities' representatives.

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**Hellenic Union of Institutions  
for Occupational Retirement  
Provision (H.U.I.O.R.P.)**

- **The official institutional body** for the unified representation of Occupational Insurance Funds in Greece.
- Recognized Civil Non-Profit Company established in **June 2018**.
- Its members are subject to the provisions of **law 3029/2002**; they are Non-Profit legal persons governed by private law.
- The **main representation body** of the Occupational Insurance sector, with the mission to present views and make suggestions to the Greek government, the Bodies of the European Union and International Occupational Insurance Organizations.



**ethosEVENTS,**  
Member of **ethosGROUP**

- Its mission is to design and organize **Digital and Hybrid business events** (conferences, forums, awards), utilizing its extensive know-how and LiveOn, the innovative platform for Digital Communication and Events.
- It is well established in the Greek market, with **presence in key sectors** of the economy: finance, insurance, healthcare, pharmaceuticals, exports, technology, hospitality, coffee, food and beverages.
- Its events are addressed to the entire business community and its executives, offering targeted opportunities for information, communication, promotion and networking, **in Greece and globally**.

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Through selected actions and communication techniques, the professionals will be informed on the organization of the the 4<sup>th</sup> Occupational Retirement Provision Forum and how to participate in it.



### **Email Marketing Campaigns**

For professionals, entrepreneurs and market executives listed in our special data base organized by category.



### **Social Media Strategy**

Posts with organic and paid content on ethosGROUP's Facebook & LinkedIn pages.



### **Media Relations**

Informative Press Releases published in general and special-interest print media and ethosGROUP's online media, as well as publications on portals and online media of selected partners (pan-Hellenic coverage).



### **Direct Marketing**

VIP invitations are sent to selected market opinion-makers; viral marketing actions through speakers, sponsors and participants.

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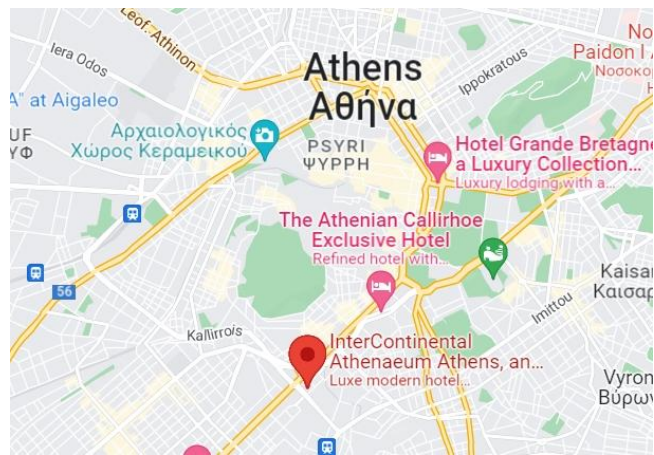
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With **large conference rooms** for business meetings and **state-of-the-art technological equipment**, **Athenaeum InterContinental** is a **reliable partner** for the organization of **prestigious conferences** such as the **4<sup>th</sup> Occupational Retirement Provision Forum**.



 SYNGROU AVENUE 89-93  
ATHENS 11745, GREECE



ATHENAEUM  
INTERCONTINENTAL.  
ATHENS



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The forum will also be transmitted **digitally** through **LiveOn Expo Complex**, the **innovative 3D Exhibition & Conference Center** of LiveOn, an **integrated digital Platform for business communication & events**.

**LiveOn** is a **fully functional business tool** that **supports companies** in achieving their **business development goals**. At the same time, **LiveOn's technology** leads the **digital transformation** of B2B & B2C companies, with **advanced communication** and data analysis tools in a 3D environment, designed to reflect the corporate image and presence in the real world.

**LiveOn's technological and business ecosystem** enables event and exhibition organizers to **design** and execute **physical events in digital or hybrid form**. **Smart zooming** gives the possibility to visitors to plan their own **personalized exhibition tour**. **Online exposition catalogue, multiple networking and promotion opportunities**, are just a few of the **digital innovations**.



[Explore the various viewing options offered by LiveOn Expo Complex.](#)



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# Navigating in LiveOn Expo Complex



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The tour begins at **the exterior area of the Complex (Home)**. Here you will find the **entrances** to the exposition as well as **signs pertinent to the event and sponsors**. The main area of LiveOn Expo Complex is the **Lobby, the interior space** you find yourself right after your entrance. From this point you may access all other areas that you wish to visit during the event:



## Reception Desk:

here you will find information on the event, register and communicate with representatives of the organizer by text message or video call



## B2B Area:

here you will meet other participants online, network with them, exchange contact details and communicate by video call and chat.



## Sponsors/Exhibitors Hall:

here you will find the exposition halls of the Complex, where you will be able to visit the Sponsors'/Exhibitors' e-stands, leave your contact details, collect informative material and communicate with Sponsors'/Exhibitors' executives by video call and chat



## PRESS Center:

here you will get information on the event's communication sponsors and read press releases and other informative material provided by the organizer



## Organizer Office:

here you will find information on the organizer and its activities and communicate with its representatives by chat or video call



## Conference Center:

here you will get information on the program and speakers of the conferences, set up your own agenda and attend live any presentation you are interested in



## VIP Lounge:

in the specially designed hall of this area you will be able to organize or take part in B2B and closed meetings with selected exhibitors or visitors

[Find out more](#)



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# Why sponsor the 4<sup>th</sup> Occupational Retirement Provision Forum



- **Associate** your brand with the sector's top event and most successful entrepreneurs.
- **Boost** your brand by supporting an event with up-to-date, valid and innovative content thus contributing to the development of the sector's new trends in Greece and globally.
- **Present** your services and best practices to the event's target audience.

- **Confirm** your commitment to the sector's businesses that you will continue being an indispensable part of their growth strategies.
- **Use** an innovative communication channel through LiveOn's specially designed and safe environment, as LiveOn Expo Complex and your Digital Stand will offer you multiple promotional options (company presentation, video, company representatives, promotional material) and help you network with other professionals of the sector.
- **Enjoy** extensive and dynamic promotion before, during and after the event through ethosMEDIA's and the Communication Sponsors' media as well as ethosEVENTS's social media.



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**GOLD SPONSOR** / (15.000€ + VAT 24%)



**SILVER SPONSOR** / (12.000€ + VAT 24%)



**BRONZE SPONSOR** / (9.000€ + VAT 24%)



**ASSOCIATE SPONSOR** / (6.000€ + VAT 24%)



**PREMIUM CORPORATE PARTICIPATION** / (3.000€ + VAT 24%)

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# Sponsorship Program



SPONSORSHIP BENEFITS	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	ASSOCIATE SPONSOR	PREMIUM CORPORATE PARTICIPATION
YES  NO  N/A - NOT AVAILABLE	15.000€ +VAT 24%	12.000€ +VAT 24%	9.000€ +VAT 24%	6.000€ +VAT 24%	3.000€ +VAT 24%
Promotion of the Sponsor through all promotional materials of the event	premium	premium	premium		
Interview of sponsor's top executive	 Insurance World insuranceworld.gr	 Insurance World insuranceworld.gr			
Ten-minute (10') keynote speech		N/A	N/A		
Participation in one of the event's panels		N/A	N/A		
Ten-minute (10') speech or participation in one of the event's panels	N/A			N/A	N/A
Promotion in the hotel lobby where the event will take place	 space max. dim. 3x3 m.	 space max. dim. 3x2 m.	 space max. dim. 2x2 m.	 roll up banner max. dim. 0,85x2,00 m.	
Sponsor's logo on all conference site & LiveOn Expo Complex visuals and materials					
3D Digital Stand	PREMIUM	PREMIUM	ADVANCED	STANDARD	
Sponsor's executives in the digital booth	 10 executives	 8 executives	 4 executives		

LiveOn Expo Complex Branding Spots

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15.000€ +VAT 24%	12.000€ +VAT 24%	9.000€ +VAT 24%	6.000€ +VAT 24%	3.000€ +VAT 24%	
YES NO N/A - NOT AVAILABLE					
Promotion through the social media pages of the organizer and the event	3 posts distinguished visibility	2 posts distinguished visibility	1 post distinguished visibility		
Number of Invitations	50	40	30	20	10
Invitations for Physical Participation in the Conference	3 round-tables (24 guests)	2 round-tables (16 guests)	1 round-tables (8 guests)	4 guests	2 guests
Promotional spot (maximum duration of 20'')	3 times	2 times	1 times		
Promotional material in XPack (digital bag)	30 MB	20 MB	10 MB	8 MB	5 MB
Event Report					
Certificate of Attendance					
Online contact info exchange and communication w/ speakers, delegates and sponsor executives					

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# Sponsors that participated in the previous forum...

## GOLD SPONSORS



## SILVER SPONSORS



## BRONZE SPONSORS



## ASSOCIATE SPONSORS



## PREMIUM CORPORATE PARTICIPATIONS



## UNDER THE AUSPICES OF



## WITH KIND SUPPORT



## COMMUNICATION SPONSORS



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# Why participate in the Forum



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Professionals of the insurance market and the financial sector in general, should attend the 4<sup>th</sup> Occupational Retirement Provision Forum not only to get detailed information but also to profit from the vast variety of networking opportunities it will offer to them, given that:



- its program is centered around the growth prospects of the Occupational Insurance sector, the institutional reforms which will safeguard it as well as the relevant investment and other opportunities
- during the two days of its works, prominent Occupational Insurance experts will make presentations and highlight current challenges, latest developments and best practices
- professionals renowned in Greece and internationally will participate in debates with the aim to offer participants high-quality information on all the latest trends in the Greek and global market
- the event will be attended by numerous executives and market participants as well as high-ranking Greek and foreign officers, VIP guests and representatives of institutional authorities; this, in combination with LiveOn's advanced technologies, is translated to significant opportunities for invaluable professional networking.

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## Individual Participation



**270€ + VAT - hybrid participation**  
(physically & digitally present via the  
LiveOn Expo Complex)

**90€ + VAT - digital participation**

## H.U.R.I.O.P. members Participation



**150€ + VAT - hybrid participation**  
(physically & digitally present via the  
LiveOn Expo Complex)

**70€ + VAT - digital participation**

### Benefits per individual participation

- **Attendance of the Forum**
- **Certificate of attendance** (will be sent by e-mail)
- **Online exchange of contact details and personal communication** with speakers, other participants and sponsors' executives who will be attending the event through the forum Networking Hub
- All participants will receive a **detailed report** of the forum works (including speakers' presentations, videos and photographic material).

[Register Here](#)



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Round Table 1.900 €+ VAT

## Round Table Benefits

- **Live participation** in the forum.
- **Parallel and full use** of the **advanced digital capabilities** of LiveOn (networking, XPack, video calls & chats).
- Forum **attendance certificate** (will be sent electronically).
- **Exchange of information** and **personal communication** with speakers, delegates and sponsor executives.
- Each participant will receive an **extensive report** of the **forum** (with speakers' presentations, videos and photos).

[Register Here](#)



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## Forum Program & Procedures Manager

Dr. Christos Nounis, BoD Chairman, H.U.I.O.R.P.

Email: [chairman@eletea.com.gr](mailto:chairman@eletea.com.gr)

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## Forum Organizational Management:

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H.U.I.O.R.P.

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H.U.I.O.R.P.

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## Forum Organizing Committee:

Dr. Christos Nounis, BoD Chairman, H.U.I.O.R.P.

Dr. Charalampos Fytros, 2nd Vice President, H.U.I.O.R.P.

Nicolas Moschatos, BoD Member, H.U.I.O.R.P.

Hercules Bablekos, BoD Member, H.U.I.O.R.P.

Panagos Bougioukos, BoD Member, H.U.I.O.R.P.

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## Executive Committee of H.U.I.O.R.P.

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## For information on sponsorship programs

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## Individual Participations

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## Event Coordinator & Registrations Support

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## For information on the program

**Mariana Vazaiou, Head of Events Content,**

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## Marketing & Communications

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ethos **GROUP**

ethos **MEDIA**

ethos **BUSINESS**

ethos **EVENTS**

**LiveOn**



## 4th Occupational Retirement Provision Forum

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Athenaeum InterContinental  
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**Thank you**

**ethosEVENTS** | Lysikratous 64 St, GR-17674 Kallithea,

T: (+30) 210 998 4950 | [www.ethosevents.eu](http://www.ethosevents.eu) | [www.ethos-group.eu](http://www.ethos-group.eu)



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