



OCCUPATIONAL RETIREMENT PROVISION FORUM

04.04.2024



Organized by



In cooperation with







5th Occupational Retirement Provision Forum

04.04.2024

The Forum
Audience
Forum Organization
Venue & LiveOn
Contact

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The Forum in brief

The 5th Occupational Retirement Provision Forum titled: "Transition to a new statutory environment for Occupational Insurance: Challenges and Prospects", seeks to record and decode the latest developments which took place over the past year on a national and European level in the field of occupational insurance as well as Greece's retirement-social security system in general. Through talks, empirical analyses and detailed presentations by distinguished speakers from Greece and abroad, comprehensive and in-depth information will be provided to participants on issues that are currently of concern to the 2nd pillar of insurance on a domestic and European level, as well as those that are expected to become of concern in the year ahead.

The Forum's ultimate goal is to holistically present the operating philosophy and role of Institutions for Occupational Retirement Provision as supplementary pension schemes to all potential stakeholders in the labor market (employers and employees) in regard to the occupational insurance sector.

The 5th Occupational Retirement Provision Forum, #ocin24, which is organized for the 5th consecutive year, will take place on April 4th, 2024, at the **Athenaeum InterContinental** hotel and will also be transmitted digitally through **LiveOn Expo Complex**, LiveOn's innovative 3D exhibition and conference center, the Digital Platform for Business Communication and Events.

The Forum is organized by the **Hellenic Union of Institutions for Occupational Retirement Provision** (H.U.I.O.R.P.) in collaboration with **ethosEVENTS**, the economic & business portal **banks.com.gr**, the **InsuranceWorld** magazine and the **insuranceworld.gr** portal.





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In numbers

670+
Participants

46+ Sponsors



1.800.000+
Social Media Impressions



23+
Communication
Sponsors

Report of 2023





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Participants in the 5th Occupational Retirement Provision Forum

The Forum mainly addressed to:

- professionals in the sector
- social partner representatives (employees/employers)
- supervisory bodies representatives
- asset managers
- actuaries
- chartered accountants
- internal auditors
- lawyers and legal advisors
- accountants and accounting offices
- senior management executives
- human resources executives
- other experts



The 5th Occupational Retirement Provision Forum is expected to be attended by numerous market participants, high-ranking Greek and foreign officers, VIPs and institutional authorities' representatives.





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Organisation



Hellenic Union of Institutions for Occupational Retirement Provision (H.U.I.O.R.P.)

- The official institutional body for the unified representation of Occupational Insurance Funds in Greece.
- Recognized Civil Non-Profit Company established in June 2018.
- Its members are subject to the provisions of law 3029/2002; they are Non-Profit legal persons governed by private law.
- The main representation body of the Occupational Insurance sector, with the mission to present views and make suggestions to the Greek government, the Bodies of the European Union and International Occupational Insurance Organizations.

ethos

ethosEVENTS, Member of ethosGROUP

- Its mission is to design and organize Digital and Hybrid business events (conferences, forums, awards), utilizing its extensive know-how and LiveOn, the innovative platform for Digital Communication and Events.
- It is well established in the Greek market, with presence in key sectors of the economy: finance, insurance, healthcare, pharmaceuticals, exports, technology, hospitality, coffee, food and beverages.
- Its events are addressed to the entire business community and its executives, offering targeted opportunities for information, communication, promotion and networking, in Greece and globally.





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Communication Strategy

Through selected actions and communication techniques, the professionals will be informed on the organization of the the 5th Occupational Retirement Provision Forum and how to participate in it.



Email Marketing Campaigns

For professionals, entrepreneurs and market executives listed in our special data base organized by category.



Social Media Strategy

Posts with organic and paid content on ethosGROUP's Facebook & LinkedIn pages.



Media Relations

Informative Press Releases published in general and special-interest print media and ethosGROUP's online media, as well as publications on portals and online media of selected partners (pan-Hellenic coverage).



Direct Marketing

VIP invitations are sent to selected market opinion-makers; viral marketing actions through speakers, sponsors and participants.





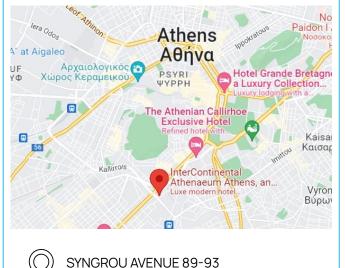
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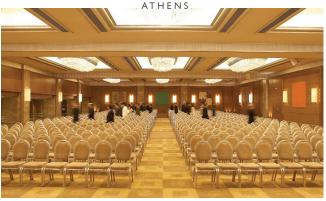
Athenaeum InterContinental

With large conference rooms for business meetings and state-of-the-art technological equipment, Athenaeum InterContinental is a reliable partner for the organization of prestigious conferences such as the 5th Occupational Retirement Provision Forum.



ATHENS 11745, GREECE











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The forum will also be transmitted digitally through LiveOn Expo Complex, the innovative 3D Exhibition & Conference Center of LiveOn, an integrated digital Platform for business communication & events.

LiveOn is a fully functional business tool that supports companies in achieving their business development goals. At the same time, LiveOn's technology leads the digital transformation of B2B & B2C companies, with advanced communication and data analysis tools in a 3D environment, designed to reflect the corporate image and presence in the real world.

LiveOn's technological and business ecosystem enables event and exhibition organizers to design and execute physical events in digital or hybrid form. Smart

zooming gives the possibility to visitors to plan their own personalized exhibition tour. Online exposition catalogue, multiple networking and promotion opportunities, are just a few of the digital innovations.









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Explore the various viewing options offered by LiveOn Expo Complex.



<u>More</u> nformation

Navigating in LiveOn Expo Complex

The tour begins at **the exterior area of the Complex** (Home). Here you will find the **entrances** to the exposition as well as **signs pertinent to the event and sponsors**. The main area of LiveOn Expo Complex is the **Lobby, the interior space** you find yourself right after your entrance. From this point you may access all other areas that you wish to visit during the event:



Reception Desk:

here you will find information on the event, register and communicate with representatives of the organizer by text message or video call



B2B Area:

here you will meet other participants online, network with them, exchange contact details and communicate by video call and chat.



Sponsors/Exhibitors Hall:

here you will find the exposition halls of the Complex, where you will be able to visit the Sponsors'/Exhibitors' e-stands, leave your contact details, collect informative material and communicate with Sponsors'/Exhibitors' executives by video call and chat



PRESS Center:

here you will get information on the event's communication sponsors and read press releases and other informative material provided by the organizer



Organizer Office:

here you will find information on the organizer and its activities and communicate with its representatives by chat or video call



Conference Center:

here you will get information on the program and speakers of the conferences, set up your own agenda and attend live any presentation you are interested in



VIP Lounge:

in the specially designed hall of this area you will be able to organize or take part in B2B and closed meetings with selected exhibitors or visitors





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Sponsors that participated in the previous forum...

GOLD SPONSORS

















SILVER SPONSORS

























BRONZE SPONSORS







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PRUDENTIAL



PREMIUM CORPORATE PARTICIPATIONS



SUPPORT



















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COMMUNICATION SPONSORS

















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H.U.I.O.R.P.
HELENIC UNION OF INSTITUTIONS FOR OCCUPATIONAL RETIREMENT PROVISION

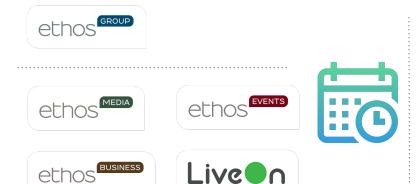


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Save the Date





4 April 2024

Athenaeum InterContinental LiveOn Hybrid Event

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Thank you!

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<u>More</u> nformation