

#ocin24  
ethosevents.eu



ethos **EVENTS**



5<sup>th</sup>  
**OCCUPATIONAL  
RETIREMENT  
PROVISION FORUM**

**04.04.2024**

 **Athenaeum InterContinental**

Organized by



In cooperation with

ethos **EVENTS**

5<sup>th</sup> Occupational  
Retirement Provision  
Forum

**04.04.2024**

The Forum  
Audience  
Forum Organization  
Venue & LiveOn  
Sponsorship Program  
Participation  
Contact

[More  
Information](#)

The **5<sup>th</sup> Occupational Retirement Provision Forum** titled: "**Transition to a new statutory environment for Occupational Insurance: Challenges and Prospects**", seeks to record and decode the latest developments which took place over the past year on a national and European level in the field of occupational insurance as well as Greece's retirement-social security system in general. Through talks, empirical analyses and detailed presentations by **distinguished speakers** from Greece and abroad, comprehensive and in-depth **information** will be provided to participants on issues that are currently of concern to the **2nd pillar of insurance** on a **domestic and European level**, as well as those that are expected to become of concern in the year ahead.

The Forum's ultimate goal is to **holistically present the operating philosophy and role of Institutions for Occupational Retirement Provision** as supplementary pension schemes to all potential stakeholders in the labor market (employers and employees) in regard to the occupational insurance sector.

The 5<sup>th</sup> Occupational Retirement Provision Forum, #ocin24, which is organized for the 5th consecutive year, will take place on April 4th, 2024, at the **Athenaeum InterContinental** hotel and will also be transmitted digitally through **LiveOn Expo Complex**, LiveOn's innovative 3D exhibition and conference center, the Digital Platform for Business Communication and Events.

*The Forum is organized by the **Hellenic Union of Institutions for Occupational Retirement Provision (H.U.I.O.R.P.)** in collaboration with **ethosEVENTS**, the economic & business portal **banks.com.gr**, the **InsuranceWorld** magazine and the **insuranceworld.gr** portal.*

## 5<sup>th</sup> Occupational Retirement Provision Forum

**04.04.2024**

### The Forum

Audience

Forum Organization

Venue & LiveOn

Sponsorship Program

Participation

Contact

[More  
Information](#)

**670+**  
Participants



**46+**  
Sponsors



**9+**  
Auspices



**1.800.000+**  
Social Media Impressions



**700+**  
Publications



**23+**  
Communication  
Sponsors



[Report of 2023](#)



**5<sup>th</sup> Occupational  
Retirement Provision  
Forum**

**04.04.2024**

**The Forum**

**Audience**

**Forum Organization**

**Venue & LiveOn**

**Sponsorship Program**

**Participation**

**Contact**

**More  
Information**

## The Forum mainly addressed to:

- professionals in the sector
- social partner representatives (employees/employers)
- supervisory bodies representatives
- asset managers
- actuaries
- chartered accountants
- internal auditors
- lawyers and legal advisors
- accountants and accounting offices
- senior management executives
- human resources executives
- other experts



The **5th Occupational Retirement Provision Forum** is expected to be **attended** by numerous market participants, high-ranking Greek and foreign officers, VIPs and institutional authorities' representatives.

## 5<sup>th</sup> Occupational Retirement Provision Forum

**04.04.2024**

The Forum

**Audience**

Forum Organization

Venue & LiveOn

Sponsorship Program

Participation

Contact

[More  
Information](#)



Hellenic Union of Institutions  
for Occupational Retirement  
Provision (H.U.I.O.R.P.)

- **The official institutional body** for the unified representation of Occupational Insurance Funds in Greece.
- Recognized Civil Non-Profit Company established in **June 2018**.
- Its members are subject to the provisions of **law 3029/2002**; they are Non-Profit legal persons governed by private law.
- The **main representation body** of the Occupational Insurance sector, with the mission to present views and make suggestions to the Greek government, the Bodies of the European Union and International Occupational Insurance Organizations.



**ethosEVENTS**,  
Member of **ethosGROUP**

- Its mission is to design and organize **Digital and Hybrid business events** (conferences, forums, awards), utilizing its extensive know-how and LiveOn, the innovative platform for Digital Communication and Events.
- It is well established in the Greek market, with **presence in key sectors** of the economy: finance, insurance, healthcare, pharmaceuticals, exports, technology, hospitality, coffee, food and beverages.
- Its events are addressed to the entire business community and its executives, offering targeted opportunities for information, communication, promotion and networking, **in Greece and globally**.

5<sup>th</sup> Occupational  
Retirement Provision  
Forum

**04.04.2024**

**The Forum**

**Audience**

**Forum Organization**

**Venue & LiveOn**

**Sponsorship Program**

**Participation**

**Contact**

[More  
Information](#)

Through selected actions and communication techniques, the professionals will be informed on the organization of the the 5<sup>th</sup> Occupational Retirement Provision Forum and how to participate in it.



### **Email Marketing Campaigns**

For professionals, entrepreneurs and market executives listed in our special data base organized by category.



### **Social Media Strategy**

Posts with organic and paid content on ethosGROUP's Facebook & LinkedIn pages.



### **Media Relations**

Informative Press Releases published in general and special-interest print media and ethosGROUP's online media, as well as publications on portals and online media of selected partners (pan-Hellenic coverage).



### **Direct Marketing**

VIP invitations are sent to selected market opinion-makers; viral marketing actions through speakers, sponsors and participants.

5<sup>th</sup> Occupational  
Retirement Provision  
Forum

04.04.2024

The Forum

Audience

**Forum Organization**

Venue & LiveOn

Sponsorship Program

Participation

Contact

[More  
Information](#)

# Athenaeum InterContinental

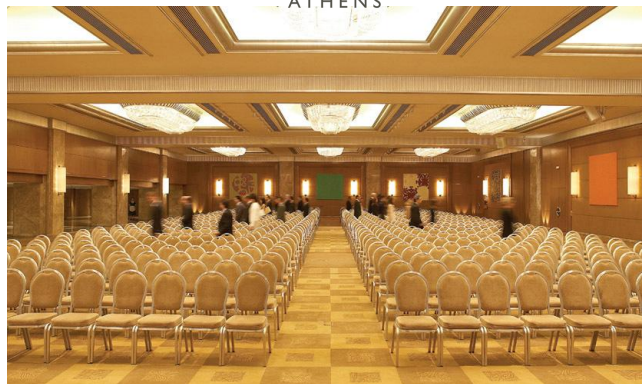


With **large conference rooms** for business meetings and **state-of-the-art technological equipment**, **Athenaeum InterContinental** is a **reliable partner** for the organization of **prestigious conferences** such as the **5<sup>th</sup> Occupational Retirement Provision Forum**.



SYNGROU AVENUE 89-93  
ATHENS 11745, GREECE

  
ATHENAEUM  
INTERCONTINENTAL.  
ATHENS



5<sup>th</sup> Occupational  
Retirement Provision  
Forum

04.04.2024

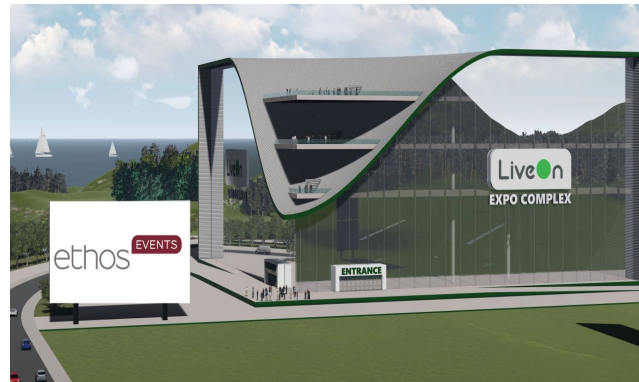
The Forum  
Audience  
Forum Organization  
Venue & LiveOn  
Sponsorship Program  
Participation  
Contact

[More  
Information](#)

The forum will also be transmitted **digitally** through **LiveOn Expo Complex**, the **innovative 3D Exhibition & Conference Center** of LiveOn, an **integrated digital Platform** for business communication & events.

LiveOn is a **fully functional business tool** that **supports companies** in achieving their **business development goals**. At the same time, **LiveOn's technology** leads the **digital transformation** of B2B & B2C companies, with **advanced communication** and data analysis tools in a 3D environment, designed to reflect the corporate image and presence in the real world.

LiveOn's **technological** and **business ecosystem** enables event and exhibition organizers to **design** and execute **physical events in digital or hybrid form**. **Smart zooming** gives the possibility to visitors to plan their own **personalized exhibition tour**. **Online exposition catalogue**, **multiple networking** and **promotion opportunities**, are just a few of the **digital innovations**.



[Explore the various viewing options offered by LiveOn Expo Complex.](#)



## 5<sup>th</sup> Occupational Retirement Provision Forum

04.04.2024

The Forum  
Audience  
Forum Organization  
Venue & LiveOn  
Sponsorship Program  
Participation  
Contact

[More Information](#)



# Navigating in LiveOn Expo Complex



The tour begins at **the exterior area of the Complex** (Home). Here you will find the **entrances** to the exposition as well as **signs pertinent to the event and sponsors**. The main area of LiveOn Expo Complex is the **Lobby, the interior space** you find yourself right after your entrance. From this point you may access all other areas that you wish to visit during the event:



## Reception Desk:

here you will find information on the event, register and communicate with representatives of the organizer by text message or video call



## B2B Area:

here you will meet other participants online, network with them, exchange contact details and communicate by video call and chat.



## Sponsors/Exhibitors Hall:

here you will find the exposition halls of the Complex, where you will be able to visit the Sponsors'/Exhibitors' e-stands, leave your contact details, collect informative material and communicate with Sponsors'/Exhibitors' executives by video call and chat



## PRESS Center:

here you will get information on the event's communication sponsors and read press releases and other informative material provided by the organizer



## Organizer Office:

here you will find information on the organizer and its activities and communicate with its representatives by chat or video call



## Conference Center:

here you will get information on the program and speakers of the conferences, set up your own agenda and attend live any presentation you are interested in



## VIP Lounge:

in the specially designed hall of this area you will be able to organize or take part in B2B and closed meetings with selected exhibitors or visitors

[Find out more](#)



## 5<sup>th</sup> Occupational Retirement Provision Forum

04.04.2024

The Forum

Audience

Forum Organization

Venue & LiveOn

Sponsorship Program

Participation

Contact

[More Information](#)

# Why sponsor the 5<sup>th</sup> Occupational Retirement Provision Forum



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- **Associate** your brand with the sector's top event and most successful entrepreneurs.
- **Boost** your brand by supporting an event with up-to-date, valid and innovative content thus contributing to the development of the sector's new trends in Greece and globally.
- **Present** your services and best practices to the event's target audience.

- **Confirm** your commitment to the sector's businesses that you will continue being an indispensable part of their growth strategies.
- **Use** an innovative communication channel through LiveOn's specially designed and safe environment, as LiveOn Expo Complex and your Digital Stand will offer you multiple promotional options (company presentation, video, company representatives, promotional material) and help you network with other professionals of the sector.
- **Enjoy** extensive and dynamic promotion before, during and after the event through ethosMEDIA's and the Communication Sponsors' media as well as ethosEVENTS's social media.



## 5<sup>th</sup> Occupational Retirement Provision Forum

04.04.2024

The Forum

Audience

Forum Organization

Venue & LiveOn

Sponsorship Program

Participation

Contact

[More Information](#)

# Sponsorship Program



**GOLD SPONSOR** / (€12,000 + VAT 24%)



**SILVER SPONSOR** / (€9,000 + VAT 24%)



**BRONZE SPONSOR** / (€6,000 + VAT 24%)



**ASSOCIATE SPONSOR** / (€3,000 + VAT 24%)



**PREMIUM CORPORATE PARTICIPATION** / (€1,500€+ VAT 24%)



ethos EVENTS

5<sup>th</sup> Occupational  
Retirement Provision  
Forum

04.04.2024

The Forum

Audience

Forum Organization

Venue & LiveOn

**Sponsorship Program**

Participation

Contact

[More  
Information](#)

# Sponsorship Program



ethos EVENTS

	Gold sponsor €12K	Silver sponsor €9K	Bronze sponsor €6K	Prem. Corp. sponsor €3K	Corp. participation €1.5K
10' Speech/ Panel Participation	✓ / ✓	Choice of 10' speech or participation in a panel	✗ / ✓	✗ / ✓	✗ / ✓
Interview on our media	✓ Insurance World mag insuranceworld.gr	✓ insuranceworld.gr	✗	✗	✗
Promotion through the materials of the conference	✓ privileged placement	✓ privileged placement	✓ privileged placement	✓ ordinary place	✓ ordinary place
Free Invitations for physical participation	✓ 24 people (3 round tables)	✓ 16 people (2 round tables)	✓ 8 people (1round table)	✓ 4 people	✓ 2 people
Free Invitations for digital participation	✓ 50 invitations	✓ 40 invitations	✓ 30 invitations	✓ 20 invitations	✓ 10 invitations
LiveOn 3D Digital Stand I data weight	✓ Premium 30MB	✓ Premium 20MB	✓ Advanced 10MB	✓ Standard 8MB	✗

[More Info](#)

5<sup>th</sup> Occupational Retirement Provision Forum

04.04.2024

The Forum  
Audience  
Forum Organization  
Venue & LiveOn  
**Sponsorship Program**  
Participation  
Contact

[More Information](#)

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	Gold sponsor €12K	Silver sponsor €9K	Bronze sponsor €6K	Prem. Corp. sponsor €3K	Corp. participation €1.5K
# of online executives on the Digital Stand	✓ 8 executives	✓ 6 executives	✓ 4 executives	✗	✗
Space at the hotel lobby	✓ 3m x 3m	✓ 3m x 2m	✓ 2m x 2m	✓ 2m x 2m	✓ 1 rollup banner
Corporate Ad spot	✓ 20" spot x3 times	✓ 20" spot x2 times	✓ 20" spot x1 time	✗	✗
Promotion through Social Media	✓ 3 posts	✓ 2 posts	✓ 1 post	✗	✗
Promo materials on the XPack (digital bag)	✓ 30 MB	✓ 20 MB	✓ 10 MB	✓ 8 MB	✓ 5 MB
Detailed report of the conference	✓	✓	✓	✓	✓

LiveOn Expo Complex  
Branding Spots



5<sup>th</sup> Occupational  
Retirement Provision  
Forum

04.04.2024

The Forum  
Audience  
Forum Organization  
Venue & LiveOn  
**Sponsorship Program**  
Participation  
Contact

[More  
Information](#)

# Sponsors that participated in the previous forum...



## 5<sup>th</sup> Occupational Retirement Provision Forum

04.04.2024

The Forum  
Audience  
Forum Organization  
Venue & LiveOn  
Sponsorship Program  
Participation  
Contact

[More Information](#)

### GOLD SPONSORS



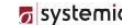
### SILVER SPONSORS



### BRONZE SPONSORS



### ASSOCIATE SPONSORS



### PREMIUM CORPORATE PARTICIPATIONS



### UNDER THE AUSPICES OF



### WITH KIND SUPPORT



### MEDIA PARTNERS



### COMMUNICATION SPONSORS



# Why participate in the Forum

Professionals of the insurance market and the financial sector in general, should attend the 5<sup>th</sup> Occupational Retirement Provision Forum not only to get detailed information but also to profit from the vast variety of networking opportunities it will offer to them, given that:



- its program is centered around the growth prospects of the Occupational Insurance sector, the institutional reforms which will safeguard it as well as the relevant investment and other opportunities
- during the two days of its works, prominent Occupational Insurance experts will make presentations and highlight current challenges, latest developments and best practices
- professionals renowned in Greece and internationally will participate in debates with the aim to offer participants high-quality information on all the latest trends in the Greek and global market
- the event will be attended by numerous executives and market participants as well as high-ranking Greek and foreign officers, VIP guests and representatives of institutional authorities; this, in combination with LiveOn's advanced technologies, is translated to significant opportunities for invaluable professional networking.



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## 5<sup>th</sup> Occupational Retirement Provision Forum

04.04.2024

The Forum

Audience

Forum Organization

Venue & LiveOn

Sponsorship Program

Participation

Contact

[More Information](#)

## Individual Participation



**€250 + VAT - hybrid participation**

(physically & digitally present via the LiveOn Expo Complex)

**€90 + VAT - digital participation**

## H.U.R.I.O.P. members Participation



**€120 + VAT - hybrid participation**

(physically & digitally present via the LiveOn Expo Complex)

**€50 + VAT - digital participation**

### Benefits per individual participation

- **Attendance of the Forum**
- **Certificate of attendance** (will be sent by e-mail)
- **Online exchange of contact details and personal communication** with speakers, other participants and sponsors' executives who will be attending the event through the forum Networking Hub
- All participants will receive a **detailed report** of the forum works (including speakers' presentations, videos and photographic material).

[Register here](#)



**5<sup>th</sup> Occupational  
Retirement Provision  
Forum**

**04.04.2024**

**The Forum**

**Audience**

**Forum Organization**

**Venue & LiveOn**

**Sponsorship Program**

**Participation**

**Contact**

[More  
Information](#)



## Forum Program & Procedures Manager

**Dr. Christos Nounis**, BoD Chairman, H.U.I.O.R.P.  
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## Forum Organizational Management:

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e-mail: [nikolaou.eleftherios@gmail.com](mailto:nikolaou.eleftherios@gmail.com)

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## Forum Organizing Committee:

**Dr. Christos Nounis**, BoD Chairman, H.U.I.O.R.P.

**Georgios Georgopoulos**, 1st Vice President, H.U.I.O.R.P.

**Dr. Charalampos Fytros**, 2nd Vice President, H.U.I.O.R.P.

**Panagiotis Karakos**, Treasurer, H.U.I.O.R.P.

**Maria Fatzikmanoli**, Special Secretary, H.U.I.O.R.P.

**Eleftherios Nikolaou**, Management Consultant,  
H.U.I.O.R.P.

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## Executive Committee of H.U.I.O.R.P.

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5<sup>th</sup> Occupational  
Retirement Provision  
Forum

---

04.04.2024

The Forum  
Audience  
Forum Organization  
Venue & LiveOn  
Sponsorship Program  
Participation

Contact

More  
Information

## For information on sponsorship programs

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## For information on the program

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**Stamatina Farkona**, Events Programme Executive

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## Marketing & Communications

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5<sup>th</sup> Occupational  
Retirement Provision  
Forum

---

04.04.2024

The Forum

Audience

Forum Organization

Venue & LiveOn

Sponsorship Program

Participation

Contact

[More  
Information](#)

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## 5<sup>th</sup> Occupational Retirement Provision Forum

**4 April 2024**

Athenaeum InterContinental  
LiveOn Hybrid Event

**Thank you!**

ethosEVENTS | 64 Lysikratous St, Gr-17674, Kallithea

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5<sup>th</sup> Occupational  
Retirement Provision  
Forum

**04.04.2024**

The Forum  
Audience  
Forum Organization  
Venue & LiveOn  
Sponsorship Program  
Participation  
Contact

[More  
Information](#)