# Greek Exports Forum & Awards 2024
## → LiveOn Digital Event ←

| AGENDA |
|---|

## Friday, April 26, 2024

Programme Manager: **Kyrela Petrou,** Journalist, Financial & Business Editor, ethosMEDIA
Last Update: **23 April 2024**

| 09:30 | *Opening of the Forum* |
|---|---|

**09:30-09:35**   Welcome – Introduction to the subject of the forum:

**Kyrela Petrou,** Journalist, Financial & Business Editor, ethosMEDIA

**09:35-09:45**   Welcome Address:

**Konstantinos Ouzounis,** CEO, ethosGROUP

**09:45-09:55**   Welcome Address:

**Doukas Marinopoulos,** President of the Union of Diplomatic Officers of Economic and Commercial Affairs (ENDY OEY), First Counselor for Economic and Commercial Affairs, Ministry of Foreign Affairs (MFA)

**09:55-10:05**   Speech (video):

**Maira Myrogianni,** Secretary General for International Economic Affairs, Ministry of Foreign Affairs & President, Enterprise Greece

**10:05-10:45**   ***Panel I: "An outward-looking approach and international partnerships – how export enterprises can utilize Offices for Economic and Commercial Affairs especially in countries with special conditions"***

Moderator: **Chris Konstas,** Financial Editor, Head of Content, ethosMEDIA

Speakers:

- **Simeon Diamantidis,** President, Greek Exporters Association (SEVE)
- **Vicky Makrigianni**, Director, International Relations & Regional Policy, SEV
- **Alkiviadis Kalabokis,** President, Exporters' Association of Crete
- **Apostolos Michalopoulos,** First Counsellor for Economic and Commercial Affairs, B1 Directorate for Extroversion Planning and Coordination of Extroversion Entities, Ministry of Foreign Affairs

**10:45-10:55**   **NETWORKING BREAK**

| 10:55-11:55 | **Panel II: "The "recipe" for success for every exporter: Everything you need to know about the new export credit financing, insurance schemes and new technology"** |
|---|---|

Moderator: **Konstantinos Ouzounis,** CEO, ethosGROUP

Speakers:

- **Aris Krevvatas,** Manager - Export Credit & Credit Insurance, Export Credit Greece (ECG)
- **Constantinos Liakopoulos,** Co-Founder, CloudStraight
- **Efstathios Liakopoulos,** Founder & CEO, BSS Building Solid Success
- **Iro Patrelaki,** Senior Key Account Manager, Coface Greece, Cyprus & Malta
- **Paraskevi Potamianou,** Head of Trade & Supply Chain Finance, Eurobank

**11:55-12:05 NETWORKING BREAK**

| 12:05-12:50 | **Panel III: "New areas of interest and cutting edge sectors: The potential of clusters and cutting-edge green energy, circular economy, space technology, IT, ore mining, and other sectors"** |
|---|---|

Moderator: **Dimitris Delevegos**, Journalist, Kathimerini

Speakers:

- **George Xiradakis,** President, Association of Banking and Financial Executives of Hellenic Shipping, Founder - Managing Director, XRTC Business Consultants
- **Dr Athanasios Potsis,** Chairman, Hellenic Association of Space Industry
- **Sandros Chalarampopoulos,** International Development Advisor - Founder, STC Intl Business Development Ltd
- **Representative\*,** Enterprise Greece

**12:50-13:00 NETWORKING BREAK**

## Session No1: Presentation of appealing export destinations

13:00-13:15    Speech - Presentation:

**"The German market - Opportunities and Prospects"**

**Theodoros Xypolias,** Minister Counselor for Economic and Commercial Affairs, Head of the Economic and Commercial Affairs Office, Embassy of Greece in Berlin, Ministry of Foreign Affairs

13:15-13:30    Speech - Presentation:

**"Bilateral Trade Relations between Greece and China: Review and Prospects"**

**Georgios Chatzipetros,** Second Counsellor, Economic & Commercial Affairs, Beijing Office, Ministry of Foreign Affairs

## Session No2: Success Stories

13:30-13:40    Speech - Presentation:

**Giannis Athanasiadis,** Fiscal Affairs Manager, Papastratos

**13:40    End of the Digital Forum – Thank you!**

**Parallel activities:**

**Monday, April 29, 2024**
**(10.00a.m. – 18.00p.m. GR Time)**
**&**
**Tuesday, April 30, 2024**
**(10.00a.m. – 18.00p.m. GR Time)**

**B2B meetings**
between exporters and representatives of Offices for Economic and Commercial Affairs, Buyers, sponsors and bilateral chambers

(through LiveOn, the first complete, all-in-one, digital platform for Business Communication  and Events, and its three-dimensional digital exhibition center, the **LiveOn Expo Complex**)

*To be confirmed