

Greek Exports Forum & Awards 2024

→ LiveOn Digital Event ←

AGENDA

Friday, April 26, 2024

Programme Manager: **Kyrela Petrou**, Journalist, Financial & Business Editor, ethosMEDIA
Last Update: **25 April 2024**

09:30 ***Opening of the Forum***

09:30-09:35 Welcome – Introduction to the subject of the forum:

Kyrela Petrou, Journalist, Financial & Business Editor, ethosMEDIA

09:35-09:45 Welcome Address:

Konstantinos Ouzounis, CEO, ethosGROUP

09:45-09:55 Welcome Address:

Doukas Marinopoulos, President of the Union of Diplomatic Officers of Economic and Commercial Affairs (ENDY OEY), First Counselor for Economic and Commercial Affairs, Ministry of Foreign Affairs (MFA)

09:55-10:05 Speech (video):

Konstantinos (Costas) Fragkogiannis, Deputy Minister of Foreign Affairs

10:05-10:45 ***Panel I: "An outward-looking approach and international partnerships – how export enterprises can utilize Offices for Economic and Commercial Affairs especially in countries with special conditions"***

Moderator: **Chris Konstas**, Financial Editor, Head of Content, ethosMEDIA

Speakers:

- **Simeon Diamantidis**, President, Greek Exporters Association (SEVE)
- **Vicky Makrigianni**, Director, International Relations & Regional Policy, SEV
- **Alkiviadis Kalabokis**, President, Exporters' Association of Crete
- **Apostolos Michalopoulos**, First Counsellor for Economic and Commercial Affairs, B1 Directorate for Extroversion Planning and Coordination of Extroversion Entities, Ministry of Foreign Affairs

10:45-10:55 **NETWORKING BREAK**

10:55-11:55

Panel II: "The "recipe" for success for every exporter: Everything you need to know about the new export credit financing, insurance schemes and new technology"

Moderator: **Konstantinos Ouzounis**, CEO, ethosGROUP

Speakers:

- **Aris Krevvatas**, Manager - Export Credit & Credit Insurance, Export Credit Greece (ECG)
- **Constantinos Liakopoulos**, Co-Founder, CloudStraight
- **Efstathios Liakopoulos**, Founder & CEO, BSS Building Solid Success
- **Iro Patrelaki**, Senior Key Account Manager, Coface Greece, Cyprus & Malta
- **Paraskevi Potamianou**, Head of Trade & Supply Chain Finance, Eurobank

11:55-12:05

NETWORKING BREAK

12:05-12:50

Panel III: "New areas of interest and cutting edge sectors: The potential of clusters and cutting-edge green energy, circular economy, space technology, IT, ore mining, and other sectors"

Moderator: **Dimitris Delevegos**, Journalist, Kathimerini

Speakers:

- **George Xiradakis**, President, Association of Banking and Financial Executives of Hellenic Shipping, Founder - Managing Director, XRTC Business Consultants
- **Dr Athanasios Potsis**, Chairman, Hellenic Association of Space Industry
- **Giannis Retsas**, General Director for Foreign Trade Development Strategy, Enterprise Greece
- **Sandros Chalarampopoulos**, International Development Advisor - Founder, STC Intl Business Development Ltd

12:50-13:00

NETWORKING BREAK

Session No1: Presentation of appealing export destinations

13:00-13:15

Speech - Presentation:

"The German market - Opportunities and Prospects"

Theodoros Xypolias, Minister Counselor for Economic and Commercial Affairs, Head of the Economic and Commercial Affairs Office, Embassy of Greece in Berlin, Ministry of Foreign Affairs

13:15-13:30

Speech - Presentation:

"Bilateral Trade Relations between Greece and China: Review and Prospects"

Georgios Chatzipetros, Second Counsellor, Economic & Commercial Affairs, Beijing Office, Ministry of Foreign Affairs

Session No2: Success Stories

13:30-13:40 Speech - Presentation:
Giannis Athanasiadis, Fiscal Affairs Manager, Papastratos

13:40 ***End of the Digital Forum – Thank you!***

Parallel activities:

Monday, April 29, 2024
(10.00a.m. – 18.00p.m. GR Time)

&

Tuesday, April 30, 2024
(10.00a.m. – 18.00p.m. GR Time)

B2B meetings

between exporters and representatives of Offices for Economic and Commercial Affairs, Buyers, sponsors and bilateral chambers

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