Choff 24 11th digital banking forum

11th Digital Banking Forum

 \rightarrow LiveOn Hybrid Event \leftarrow

"Το Financial AI είναι εδώ"

AGENDA

Tuesday, May 28, 2024 Divani Caravel

Programme Manager: **Dimitris Mallas**, Journalist

Last updated: May 27, 2024

08:30-09:30	Registration – Opening of the Forum
09:30-09:35	Welcome Address – Introduction to the subject of the forum: Dimitris Mallas, Journalist
09:35-09:40	Welcome Address:
	Konstantinos Ouzounis, CEO, ethosGROUP
09:40-09:55	Institutional Greeting:
	Dimitris Papastergiou, Minister of Digital Governance of Greece
09:55-10:05	Institutional Greeting:
	Harry Theoharis, Deputy Minister of Economy and Finance
10:05-10:15	Institutional Greeting:
	Manos Macromallis, President, Hellenic Association of Innovative Applications Enterprises (HAMAC) - CEO, Excelon
10:15-10:35	Keynote Speech:
	"Building Better Banking - the perfect marriage of culture and technology"
	Steve Round, President & Co-Founder, SaaScada
10.35-11.20	Section I: Changes in financial institution models



- 10:35-10:50 Speech Presentation:
 "GenAI & Automation at Citizen Dev level"
 George Balaskas, Head of Digital KPIs Monitoring & Data Visualization, Eurobank
 10:50-11:05 Speech Presentation:
 Ignacio Zunzunegui, Head of Growth Southern Europe, Revolut
- 11:05-11:20
 Speech Presentation:

 Socratis Ploussas, Founder and CEO, Fund4All

11:20-11:50 COFFEE BREAK - NETWORKING

11:50-12:50 Panel I: "The use of artificial intelligence (AI)"

Moderator: Dimitris Mallas, Journalist

Speakers:

- Constantinos Frydakis, Chief Retail and Digital Officer, Attica Bank
- Katerina Glava, Consulting Partner, FSI Leader, Deloitte
- **Manos Macromallis,** President, Hellenic Association of Innovative Applications Enterprises (HAMAC) CEO, Excelon
- Stavros Stavrinoudakis, Analytics Business Unit Director, Performance Technologies
- Konstantinos Tsiptsis, Assistant General Manager Business Analytics & Customer Value Management, Eurobank

^{12:50-13:35} Section II: AI, cloud, cybersecurity and technology solutions to meet new needs

12:50-13:05 Speech - Presentation:

"Cybersecurity and current challenges: developments at national and EU level"

Ioannis Alexakis, Head of General Directorate for Strategic Planning, National Cybersecurity Authority Ministry Of Digital Governance, Hellenic Republic

13:05-13:20 Speech - Presentation:

"Unlocking Value: AI in the Digital Banking Revolution"

Christos Michas, Data & AI FSS Sales Leader, IBM

13:20-13:35 Speech - Presentation:

"From FOMO to FOBO: Riding the AI Wave"

Dimitris Litsikakis, Director, Profile Software



13:35-14:30 LUNCH BREAK - NETWORKING

^{14:30-14:45} Section III: New digital approaches needed for the "next day" in the insurance sector

14:30-14:45Speech - Presentation:"New digital approaches needed for the "next day" in the insurance sector"Ioannis Vassilatos, Chief Operations and Technology Officer, Eurolife FFH, Athens, Greece

14:45-16:15 Section IV: A new age for digital payments

- 14:45-15:00
 Speech:

 "IAPR and Modern Digital Payments"

 George Pitsilis, Governor, Independent Authority for Public Revenue (IAPR)
- 15:00-15:15 Speech Presentation: Maria Vitziliou, Banking Relations Director, Tiresias

^{15:15-16:15} Panel II: "The payments area: A debate involving all the "players" in this market"

Moderator: Dimitris Mallas, Journalist

Speakers:

- Andreas Mantis, Head of Business Development and Innovation, DIAS
- Antigonos Papadopoulos, Deputy Country Head, Global Payments Greece & Managing Director, EDPS
- Nikos Petrakis, Country Manager, Visa Greece
- Kostas Tovil, Market Leader, tbi bank, Greece

16:15 Conclusions – End of the Forum