

12th Digital Banking Forum

→ LiveOn Hybrid Event ←

"GenAI & embedded finance: new challenges for digital financial services"

AGENDA

Thursday March 27, 2025

Athenaeum InterContinental

Program Manager: **Dimitris Mallas**, Journalist

Last Update: **March 17 2025**

09:30-10:00 Registration – Start Time

10:00-10:05 Welcome Address – Introduction to the forum theme:
Dimitris Mallas, Journalist

10:05-10:10 Opening Address:
Konstantinos Ouzounis, CEO, ethosGROUP

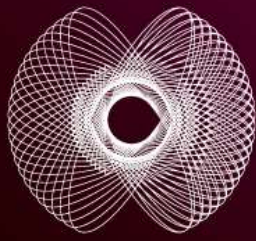
10:10-10:20 Speech - Greeting:
Christos Boukoros*, Deputy Minister of Digital Governance

10:20-10:35 Speech - Presentation:
Lubomir Olach, Head of International Development and Member Relations, Qorus Global

Section I: "The challenges for the banking sector"

10:35-10:50 ***Fireside Chat (Video):***
Vasilis Panagiotidis, Senior Director, Hellenic Bank Association

10:50-11:00 Speech - Presentation:
Stavros Stavrinouidakis, Director Analytics Business Unit, Performance Technologies



11:00-11:10

Speech - Presentation:

Representative, Archeiothiki

11:10-11:20

Speech - Presentation:

John Gikopoulos, Chief Innovation Officer & Head of Applied Intelligence, Qualco Group

11:20-11:30

Speech - Presentation:

John Kominadakis*, Head of Middle East, Turkiye, Greece & Cyprus, Datasite

11:30-12:30

Panel I: «Discussion on challenges in the banking sector»

Moderator: **Dimitris Mallas**, Journalist

Speakers:

- **Ernestos Panayiotou**, General Manager of Transformation, Strategy & International Activities, National Bank
- **Charis Margaritis**, COO, Piraeus Bank
- **Michalis Tsarbopoulos**, Chief Digital Officer, Alpha Bank
- **Konstantinos Tsipsis**, Director of Business Analytics & Customer Value Management, Eurobank
- **George Pallioudis**, Financial Services Managing Director, Accenture

12:30-12:50

NETWORKING BREAK – COFFEE BREAK

Section II: «Embedded finance, payments, innovative and new solutions»

12:50-13:20

Keynote Speech:

"The New DNA of Finance: From Digital to AI-Native"

Dr. Efi Pylarinou, Global Fintech & Tech Thought Leader - Founder of Growfin & FS i-Hub

13:20-13:35

Fireside Chat:

Kostas Tovil, Market Lead, tbi bank Ελλάδας

13:35-13:45

Speech - Presentation:

Stavros Vassos, CEO, Helvia.ai - Εκπρόσωπος AI Catalyst

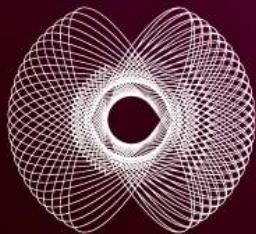
13:45-14:30

Panel II: «Innovative Technological Solutions»

Moderator: **Dimitris Mallas**, Journalist

Speakers:

- **Christos Michas**, Data & AI FSS Sales Leader, IBM
- **Representative**, Archeiothiki



- **Representative**, Tiresias

14:30-15:15 NETWORKING BREAK – COFFEE BREAK

15:15-15:30 *Fireside Chat:*

Socratis Ploussas, Founder and CEO, KNEX (previously FUND4ALL)

15:30-15:45 *Fireside Chat:*

Spyros Sakellariou, Group AI and Data Analytics Director, Austria Card

15:45-16:00 *Fireside Chat:*

Representative, Mastercard

16:00-16:45 *Panel III: «Discussion with heads of payment companies»*

Moderator: **Dimitris Mallas**, Journalist

Speakers:

- **Ioannis Kitixis***, Managing Director, Worldline Greece
- **Antigonos Papadopoulos**, Deputy Country Head, Global Payments Greece & Managing Director, EDPS
- **Andreas Mantis**, Head of Business Development and Innovation, DIAS
- **Dimitris Ganetsos**, Head of Marketing, Snappi

16:45 Conclusions– End of the Forum!

**Awaiting Confirmation*