

## 12<sup>th</sup> Digital Banking Forum

→ LiveOn Hybrid Event ←

"GenAI & embedded finance: new challenges for digital financial services"

#### **AGENDA**

Thursday March 27, 2025
Athenaeum InterContinental

Program Manager: Dimitris Mallas, Journalist

Last Update: March 26, 2025

09:30-10:30	Registration – Start Time
10:30-10:35	Welcome Address – Introduction to the forum theme:  Dimitris Mallas, Journalist
10:35-10:40	Opening Address: <b>Konstantinos Ouzounis,</b> CEO, ethosGROUP
10:40-10:50	Speech - Greeting: <b>Dimosthenis Anagnostopoulos</b> , Secretary General for Information Systems and Digital Governance, Hellenic Ministry of Digital Governance - Member of the EU AI Board
	Section I: "The challenges for the banking sector"
10:50-11:05	Fireside Chat (Video):  Vasilis Panagiotidis, Senior Director, Hellenic Bank Association
11:05-11:20	Speech - Presentation: "Agentic AI: Build AI Agents to transform your business model" Stavros Stavrinoudakis, Director Analytics Business Unit, Performance Technologies
11:20-11:30	Speech - Presentation: "Automating Loan Folder Processing with AI"  Vasileios Linardos, Head of AI, Archeiothiki SA

11:30-11:40 Speech - Presentation:

**John Komninakidis**, Vice President | Head of Middle East, Türkiye, Greece, Datasite

#### 11:40-12:00 NETWORKING BREAK - COFFEE BREAK

# 12:00-13:00 Panel I: "GenAI and the banking sector: Challenges and Opportunities"

Moderator: Dimitris Mallas, Journalist

#### Speakers:

- Evangelos Gkroustiotis, Chief Technology Officer, Optima bank
- Vangelis Karelis, Chief Technology & Information Officer (CTIO), Archeiothiki SA
- Christos Michas, Data & AI FSS Sales Leader, IBM
- Marina Rikou, Customer Value & Data Management Director, Alpha Bank
- **Konstantinos Tsiptsis,** Assistant General Manager Head of Business Analytics & Customer Value Management, Eurobank
- **Ioanna Chini,** Senior Manager, Accenture Greece

# Section II: "Embedded finance, payments, innovative and new solutions"

13:00-13:30 **Keynote Speech:** 

"The New DNA of Finance: From Digital to AI-Native"

Dr. Efi Pylarinou, Global Fintech & Tech Thought Leader - Founder of Growfin & FS i-Hub

13:30-13:45 *Fireside Chat:* 

John Gikopoulos, Chief Innovation Officer & Head of Applied Intelligence, Qualco Group

13:45-14:30	NETWORKING BREAK – LUNCH BREAK
14:30-14:45	Fireside Chat:
	Socratis Ploussas, Founder & CEO, KNEX (previously FUND4ALL)
14:45-15:00	Fireside Chat:
	Spyros Sakellariou, Group AI and Data Analytics Director, AUSTRIACARD HOLDINGS
15:00-15:15	Fireside Chat:
	Christos Taratsides, Head of Sales, Snappi



15:15-16:00

### Panel II: "GenAI and payments: Challenges and Opportunities"

Moderator: **Dimitris Mallas**, Journalist

#### Speakers:

- Makis Malioris, Technology & NSP Operations Director at Cardlink, a Worldline brand
- Andreas Mantis, Head of Business Development and Innovation, DIAS
- George Moraitis, Head of Payments & Cash Management Solutions, NBG
- Antigonos Papadopoulos, Deputy Country Head, Global Payments Greece & Managing Director, EDPS
- **Neoklis Stamkos,** CEO, Microsmart

16:00

### **Conclusions— End of the Forum!**