6th OCCUPATIONAL RETIREMENT PROVISION FORUM

08.05.2025

Athenaeum InterContinental

Organized by





#ocin25 ethosevents.eu





6th Occupational Retirement Provision Forum

08.05.2025

The Forum Audience Forum Organization Venue & LiveOn Sponsorship Program Participation Contact





The 6th Occupational Retirement Provision Forum titled:"A new developmental paradigm for Occupational Insurance", seeks to record and decode the latest developments which took place over the past year on a domestic and European level in the field of Occupational Insurance as well as Greece's retirement-social security system in general. Through talks, empirical analyses and detailed presentations by **distinguished speakers** from Greece and abroad, comprehensive and in-depth **information** will be provided to participants on issues that are currently of concern to the **2nd pillar of insurance** on a **domestic and European level**, as well as those that are expected to become of concern in the year ahead.

The Forum's ultimate goal is to **holistically present the operating philosophy and role of Institutions for Occupational Retirement Provision (IORPs)** as supplementary pension schemes to all potential stakeholders in the labor market (employers/employees) in regard to the Occupational Insurance sector. The 6th Occupational Retirement Provision Forum, #ocin25, which is organized for the 6th consecutive year, will take place on May 8th, 2025, at the **Athenaeum InterContinental** hotel and will also be transmitted digitally through **LiveOn Expo Complex**, LiveOn's innovative 3D exhibition and conference center, the Digital Platform for Business Communication and Events.



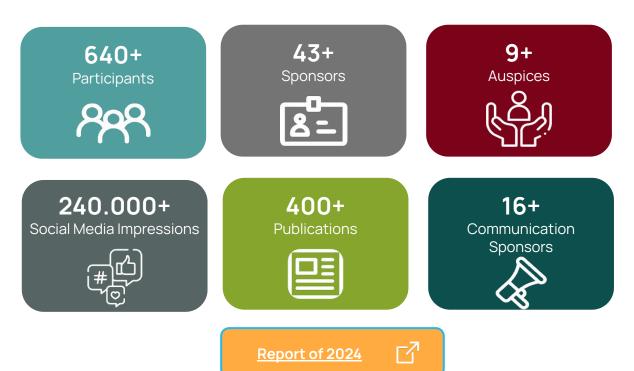
6th Occupational Retirement Provision Forum

08.05.2025

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The Forum is organized by the **Hellenic Union of Institutions for Occupational Retirement Provision** (H.U.I.O.R.P.) in collaboration with **ethosEVENTS**, the economic & business portal **banks.com.gr**, the **InsuranceWorld** magazine and the **insuranceworld.gr** portal.







6th Occupational Retirement Provision Forum

08.05.2025

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Participants in the 6th Occupational Retirement Provision Forum



The Forum is mainly addressed to:

- professionals in the sector
- social partner representatives (employees/employers)
- institutional representatives of professional groups
- supervisory bodies representatives
- asset managers
- actuaries
- chartered accountants
- internal auditors
- lawyers and legal advisors
- accountants and accounting offices
- senior management executives
- human resources executives
 - other experts

The 6th Occupational Retirement Provision Forum is expected to be attended by numerous market participants, high-ranking Greek and foreign officers, VIPs and institutional authorities' representatives.



08.05.2025

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Hellenic Union of Institutions for Occupational Retirement Provision (H.U.I.O.R.P.)

- The official institutional body for the unified representation of Occupational Insurance Funds in Greece.
- Recognized Civil Non-Profit Company established in **June 2018**.
- Its members are subject to the provisions of law 3029/2002; they are Non-Profit legal persons governed by private law.
- The main representation body of the Occupational Insurance sector, with the mission to present views and make suggestions to the Greek government, the Bodies of the European Union and International Occupational Insurance Organizations.



ethosEVENTS, Member of ethosGROUP

- Its mission is to design and organize
 Digital and Hybrid business events

 (conferences, forums, awards), utilizing its
 extensive know-how and LiveOn, the
 innovative platform for Digital
 Communication and Events.
- It is well established in the Greek market, with **presence in key sectors** of the economy: finance, insurance, healthcare, pharmaceuticals, exports, technology, hospitality, coffee, food and beverages.
- Its events are addressed to the entire business community and its executives, offering targeted opportunities for information, communication, promotion and networking, in Greece and globally.



6th Occupational Retirement Provision Forum

08.05.2025

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Communication Strategy

Through selected actions and communication techniques, the professionals will be informed on the organization of the 6th Occupational Retirement Provision Forum and how to participate in it.



Email Marketing Campaigns

For professionals, entrepreneurs and market executives listed in our special data base organized by category.



Social Media Strategy

Posts with organic and paid content on ethosGROUP's Facebook & LinkedIn pages.



Media Relations

Informative Press Releases published in general and special-interest print media and ethosGROUP's online media, as well as publications on portals and online media of selected partners (pan-Hellenic coverage).

Direct Marketing

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VIP invitations are sent to selected market opinion-makers; viral marketing actions through speakers, sponsors and participants.



6th Occupational Retirement Provision Forum

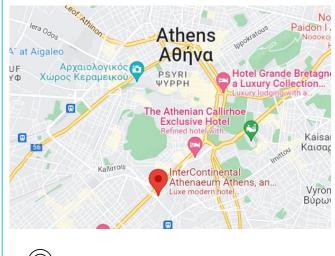
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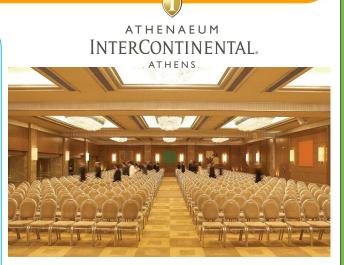
Athenaeum InterContinental



With large conference rooms for business meetings and state-of-the-art technological equipment, Athenaeum InterContinental is a reliable partner for the organization of prestigious conferences such as the 6th Occupational Retirement Provision Forum.



)) SYNGROU AVENUE 89-93 ATHENS 11745, GREECE





6th Occupational Retirement Provision Forum

08.05.2025

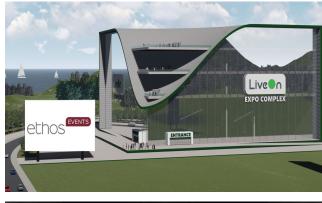
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The forum will also be transmitted **digitally** through LiveOn Expo Complex, the innovative 3D Exhibition & Conference Center of LiveOn, an integrated digital Platform for business communication & events.

LiveOn is a fully functional business tool that supports companies in achieving their business development goals. At the same time, LiveOn's technology leads the digital transformation of B2B & B2C companies, with advanced communication and data analysis tools in a 3D environment, designed to reflect the corporate image and presence in the real world.

LiveOn's technological and business ecosystem enables event and exhibition organizers to design and execute physical events in digital or hybrid form. Smart zooming gives the possibility to visitors to plan their own personalized exhibition tour. Online exposition catalogue, multiple networking and promotion opportunities, are just a few of the digital innovations.







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6th Occupational Retirement Provision Forum

08.05.2025

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Navigating in LiveOn Expo Complex

The tour begins at **the exterior area of the Complex** (Home). Here you will find the **entrances** to the exposition as well as **signs pertinent to the event and sponsors**. The main area of LiveOn Expo Complex is the **Lobby, the interior space** you find yourself right after your entrance. From this point you may access all other areas that you wish to visit during the event:

Reception Desk:

here you will find information on the event, register and communicate with representatives of the organizer by text message or video call



Sponsors/Exhibitors Hall

here you will find the exposition halls of the Complex, where you will be able to visit the Sponsors'/Exhibitors' e-stands, leave your contact details, collect informative material and communicate with Sponsors'/Exhibitors' executives by video call and chat

Conference Center:

here you will get information on the program and speakers of the conferences, set up your own agenda and attend live any presentation you are interested in





VIP Lounge:

organizer

B2B Area:

PRESS Center:

in the specially designed hall of this area you will be able to organize or take part in B2B and closed meetings with selected exhibitors or visitors

here you will meet other participants online,

here you will get information on the event's communication sponsors and read press releases

and other informative material provided by the

communicate by video call and chat.

network with them, exchange contact details and



6th Occupational Retirement Provision Forum

08.05.2025

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> <u>More</u> Information



Find out more

Why sponsor the 6th Occupational Retirement Provision Forum



• **Associate** your brand with the sector's top event and most successful entrepreneurs.

- Boost your brand by supporting an event with up-to-date, valid and innovative content thus contributing to the development of the sector's new trends in Greece and globally.
- **Present** your services and best practices to the event's target audience.

- Confirm your commitment to the sector's businesses that you will continue being an indispensable part of their growth strategies.
- **Use** an innovative communication channel through LiveOn's specially designed and safe environment, as LiveOn Expo Complex and your Digital Stand will offer you multiple promotional options (company presentation, video, company representatives, promotional material) and help you network with other professionals of the sector.
- Enjoy extensive and dynamic promotion before, during and after the event through ethosMEDIA's and the Communication Sponsors' media as well as ethosEVENTS's social media.

6th Occupational Retirement Provision Forum

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Sponsorship Program





SILVER SPONSOR | €9,000 + VAT 24%

BRONZE SPONSOR | €6,000 + VAT 24%

PREMIUM CORPORATE PARTICIPATION I €3,000 + VAT 24%



CORPORATE PARTICIPATION I €1,500€+ VAT 24%

*The final benefits package may vary depending on the sponsor's needs.



6th Occupational Retirement Provision Forum

08.05.2025

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Sponsorship Program

	Gold sponsor €12K	Silver sponsor €9K	Bronze sponsor €6K	Prem. Corp. sponsor €3K	Corp. participation €1.5K
10' Speech/ Panel Participation	•	Choice of 10' speech or participation in a panel	8	8	8.0
Interview on our media	Insurance World mag	insuranceworld.gr	8	8	8
Promotion through the materials of the conference	privileged placement	privileged placement	privileged placement	ordinary place	ordinary place
Free Invitations for physical participation	24 people (3 round tables)	16 people (2 round tables)	8 people (1round table)	4 people	2 people
Free Invitations for digital participation	50 invitations	40 invitations	30 invitations	20 invitations	10 invitations
LiveOn 3D Digital Stand I data weight	Premium 30MB	Premium 20MB	Advanced 10MB	Standard 8MB	×





6th Occupational Retirement Provision Forum

08.05.2025 The Forum Audience

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Sponsorship Program

	Gold sponsor €12K	Silver sponsor €9K	Bronze sponsor €6K	Prem. Corp. sponsor €3K	Corp. participation €1.5K
# of online executives on the Digital Stand	8 executives	6 executives	4 executives	⊗	8
Space at the hotel lobby	3 m x 3m	3 m x 2m	2m x 2m	2m x 2m	1 rollup banner
Corporate Ad spot	20" spot x3 times	20" spot x2 times	20" spot x1 time	⊗	8
Promotion through Social Media	3 posts	2 posts	1 post	8	8
Promo materials on the XPack (digital bag)	30 MB	20 MB	10 MB	8 MB	S MB
Detailed report of the conference	Ø	Ø	Ø	Ø	Ø

More Info



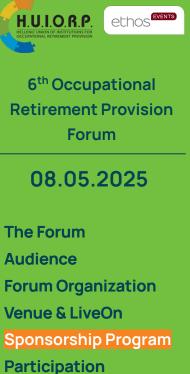
6th Occupational Retirement Provision Forum

08.05.2025

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Sponsors that participated in the previous forum...





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Contact

Why participate in the Forum

Professionals of the insurance market and the financial sector in general, should attend the 6th Occupational Retirement Provision Forum not only to get detailed information but also to profit from the vast variety of networking opportunities it will offer to them, given that:

- its program is centered around the growth prospects of the Occupational Insurance sector, the institutional reforms which will safeguard it as well as the relevant investment and other opportunities
- during its works, prominent Occupational Insurance experts will make presentations and highlight current challenges, latest developments and best practices
- professionals renowned in Greece and internationally will participate in debates with the aim to offer participants high-quality information on all the latest trends in the Greek and global market
- the event will be attended by numerous executives and market participants as well as high-ranking Greek and foreign officers, VIP guests and representatives of institutional authorities; this, in combination with LiveOn's advanced technologies, is translated to significant opportunities for invaluable professional networking.



6th Occupational Retirement Provision Forum

08.05.2025

The Forum Audience Forum Organization Venue & LiveOn Sponsorship Program Participation Contact





Individual Participation



€90 + VAT - digital participation

Benefits per individual participation

- Attendance of the Forum
- Certificate of attendance (will be sent by e-mail)
- Online exchange of contact details and personal communication with speakers, other participants and sponsors' executives who will be attending the event through the forum Networking Hub
- All participants will receive a **detailed report** of the forum works (including speakers' presentations, videos and photographic material).





6th Occupational Retirement Provision Forum

08.05.2025

The Forum Audience Forum Organization Venue & LiveOn Sponsorship Program Participation Contact

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H.U.I.O.R.P. members Participation

LiveOn Expo Complex)

€120 + VAT - hybrid participation

€50 + VAT - digital participation

(physically & digitally present via the

Round Table of Eight Seats



€1,600 + VAT - Round Table of Eight Seats

Benefits per individual participation

- Attendance of the Forum
- Certificate of attendance (will be sent by e-mail)
- Online exchange of contact details and personal communication with speakers, other participants and sponsors' executives who will be attending the event through the forum Networking Hub
- All participants will receive a **detailed report** of the forum works (including speakers' presentations, videos and photographic material).



6th Occupational Retirement Provision Forum

08.05.2025

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Contact H.U.I.O.R.P.

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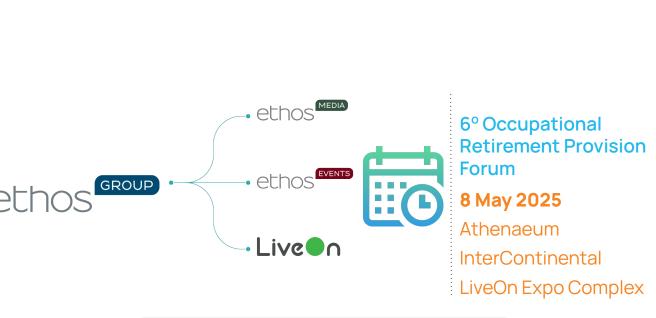


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Save the Date



Thank you!

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