

9th Health Innovation Conference

→ LiveOn Hybrid Event ←

“Health innovation: Prospects – Challenges”

AGENDA

Thursday, May 22, 2025

Divani Caravel

Programme Manager: **Emilios Negis**, Journalist, Managing Editor, Pharma & Health Business, virus.com.gr

Last Update: May 20, 2025

09:00-09:30 Registration – Start Time

09:30-09:35 Welcome Address:

Emilios Negis, Journalist, Managing Editor, Pharma & Health Business, virus.com.gr

09:35-09:50 Speech:

“Challenges for the integration of autologous cellular therapies in the Greek healthcare system”

Babis Tzanakis, Director, Government Affairs, Gilead Sciences Hellas & Cyprus

09:50-10:00 Speech:

Kyriakos Souliotis, Professor of Health Policy, Dean, School of Social and Political Sciences
University of Peloponnese, Greece

10:00-11:00 ***Panel I: “Patients’ access to medical innovation”***

Moderator:

Emilios Negis, Journalist, Managing Editor, Pharma & Health Business, virus.com.gr

Speakers:

- **Adonis Georgiadis**, Minister of Health
- **Professor Panos E Vardas MD, Ph.D (London)**, Head of the Heart Sector Hygeia Hospitals Group, Chairman of the Hellenic Network of Precision Medicine in Cardiology
- **Kyriakos Souliotis**, Professor of Health Policy, Dean, School of Social and Political Sciences University of Peloponnese, Greece
- **Ioannis Kotsiopoulos**, General Manager, PhARMA Innovation Forum Greece
- **Aristotle Bamias MD PhD**, Professor of Internal Medicine-Oncology, National & Kapodistrian University of Athens, Vice Chair, hellenic Society of Medical Oncology (heSMO)
- Chair, Hellenic GU Cancer Group (HGUCG)
- **Giota Kotsekidou**, Corporate & Regulatory Affairs Director, AstraZeneca
- **Vicky Oikonomou, Governmental** and Strategic Affairs & Patient Engagement and Advocacy Director, Interim Market Access Director, Johnson & Johnson Innovative Medicine

11:00-11:30 NETWORKING BREAK – COFFEE BREAK

Special Session: "Innovations and Good Practices"

11:30-11:45 Speech - Presentation:

"Biotechnological Medicines Development in Greece"

Evgenia Ioannidi, Biologist, PhD, Biotechnology Operations Director, DEMO SA

11:45-12:05 Speech - Presentation:

"NanoNeurosciences: Cutting-edge nanotherapeutics for ophthalmological and neurological disorders"

Zois Syrgiannis, PhD Co-Founder & Chief Executive Officer, NanoNeurosciences, Inc.

Matias Alvarez-Saavedra, PhD Co-Founder & Chief Scientific Officer, NanoNeurosciences, Inc.

12:05-12:20 Speech - Presentation:

Aris Vrahatis, Dipl-Ing MS, PhD, Assistant Professor, Department of Informatics, Ionian University

12:20-12:35 Speech - Presentation:

"ICT enabled Integrated Care for elderly and chronic patients in everyday clinical practice. The Athens City paradigm"

Theodore Vontetsianos, MD, PhD, Consultant Pulmonary Physician, Chronic Care and Digital Health expert, Coordinator, Greek Network on Active and Healthy Ageing, Coordinator, Athens City Integrated care Program

12:35-12:55 Speech - Presentation:

"Smart Big Data Platform to Offer Evidence-based Personalised Support for Healthy and Independent Living at Home."

Anastasios Rentoumis, Clinical Biochemist and Health Services Manager, President of the Scientific Association "Alliance for Integrated Health"

Dimitrios Boucharas, Software Engineer and Ph.D. candidate in Mathematics and Computer Science, University of Ioannina

12:55-13:10 Speech - Presentation:

"Colon cancer: how molecular biology is revolutionizing early diagnosis"

Nikos Tsoulos, PhD, MBA, Molecular Biologist, Biochemist, CEO Genekor Medical SA

13:10-13:20 Speech - Presentation:

Ilias Georgouleas, Founder and BoD Member, Global Wealth Group

13:20-14:05 ***Panel II: "Cellular therapies in Greece: Obstacles and Prospects"***

Moderator:

Emilios Negis, Journalist, Managing Editor, Pharma & Health Business, virus.com.gr

Chair: **Ioanna Sakellari**, Coordinating Director, General Hospital Thessaloniki "Papanikolaou"

Speakers:

- **Alexandros Spyridonidis, MD PhD**, Professor of Hematology, Director Div. Hematology, Bone Marrow Transplantation, Director Institute of Cell Therapy, GMP Lab, University of Patras Greece
- **Evgenios Goussetis MD**, Pediatric Hematologist-Oncologist, Director of the Stem Cell Transplant and Cellular Therapies Unit "Marianna V. Vardinogiannis – ELPIDA" Pediatric Oncology Center, Aghia Sofia Children's Hospital

14:05-14:50 **NETWORKING BREAK – LUNCH BREAK**

14:50-15:50 ***Panel III: "Health Technology Assessment: Where are we? Where are we going?"***

Moderator:

Emilios Negis, Journalist, Managing Editor, Pharma & Health Business, virus.com.gr

Speakers:

- **Aris Angelis**, Secretary General for Strategic Planning, Ministry of Health
- **Flora Bakopoulou**, Chair of the HTA Committee
- **Christos Martakos**, Founding Member & President of the BoD of the scientific association "Market Access Hellenic Society" (MAHS) & Governmental & Industrial Relations Director, Pharmaserve-Lilly S.A.C.I.
- **Kostas Athanasakis**, Assistant Professor of Health Economics, Laboratory for Health Technology Assessment, University of West Attica
- **Paraskevi Michalopoulou**, President, Panhellenic Association of Women with Breast Cancer "Alma Zois" & Vice President, ELLOK
- **Marios-Athanasios Loupas**, Consultant HTA, IQVIA Greece

15:50-16:00 **Conclusions – End of the conference**