

## 16<sup>th</sup> Pharma & Health Conference

→ LiveOn Hybrid Event ←

"Is the NHS changing?"

### AGENDA

**Tuesday, October 7, 2025**

**Divani Caravel**

Programme Manager: **Emilios Negis**, Journalist, Managing Editor, Pharma & Health Business, [virus.com.gr](https://virus.com.gr)  
Last Update: October 6, 2025

**09:00-09:30 Registration**

### ***Lobbying (Hybrid) Workshop***

**09:30-10:30 Keynote Speaker:**

**Adonis Georgiadis**, Minister of Health, Vice President of Nea Demokratia - Member of Parliament, B1 Northern Sector of Athens

**10:30-10:45 NETWORKING BREAK – COFFEE BREAK**

**10:45 Conference Start Time**

10:45-10:50 Welcome Address:

**Konstantinos Ouzounis**, CEO, ethosGROUP

10:50-11:00 Welcome Address:

**Emilios Negis**, Journalist, Managing Editor, Pharma & Health Business, [virus.com.gr](https://virus.com.gr)

11:00-11:10 Speech - Presentation:

**Dr. Aris Angelis**, Secretary General for Strategic Planning, Ministry of Health

**11:10-12:00 ***Panel I: "Pharmaceutical Expenditure Control: Which Measures Deliver – Which Reforms Are Needed"*****

Moderator: **Emilios Negis**, Journalist, Managing Editor, Pharma & Health Business, [virus.com.gr](https://virus.com.gr)  
Speakers:

- **Dr. Aris Angelis**, Secretary General for Strategic Planning, Ministry of Health
- **Kostas Athanasakis**, Associate Professor in Health Economics and Health Technology Assessment at the Department of Public Health Policy of the University of West Attica (Greece)
- **Chara Kani**, Pharmacist, Msc, PhD, Head of Medicines Division, EOPYY
- **Ioannis Kotsiopoulos**, General Manager, PIF

12:00-12:15

Speech - Presentation:

***"Biologic therapies and affordability of health care systems"***

**Grigorios Rombopoulos**, Medical Director DEMO SA - President of the Hellenic Society of Pharmaceutical Medicine

12:15-12:25

Speech - Presentation:

***"Funding mechanisms for pharma expenditure – Challenges and Proposals"***

**Ilias Kontoudis**, Market Access Chapter Head, Bayer GR/BG/RO/UA

12:25-13:10

***Panel II: "Quality Assessment in Healthcare Services: Where Do We Stand – Which Changes Are Underway"***

Moderator: **Emilios Negis**, Journalist, Managing Editor, Pharma & Health Business, virus.com.gr  
Speakers:

- **Marios Themistokleous**, Deputy Minister of Health
- **Eleftherios Thireos MD, MSc in Public Health, PhD**, General Practitioner/Family Physician, Director of the National Health Service, Head of General Directorate, National Agency for Quality Assurance in Health (AQAH S.A.), President of the Athens Medical Society
- **Dr. Messaropoulos Pantelis MD, MSc, MBA, PhD(c)**, President of the Board, Greek DRG Institute
- **George Kapetanakis**, President, Hellenic Cancer Federation – ELLOK

13:10-13:20

Speech - Presentation:

***"UCB's Vision for Responsible Data Use in Shaping the Future of Healthcare"***

**Ioannis Kokkotos**, Country Lead & Head of Immunology (South Eastern Europe), UCB

13:20-13:30

Speech - Presentation:

**Konstantinos Koutsopoulos**, Chief Product Officer, Covariance

13:30-14:20

***Panel III: "Iconic Reforms in the Healthcare System"***

Moderator: **Emilios Negis**, Journalist, Managing Editor, Pharma & Health Business, virus.com.gr  
Speakers:

- **Eirini Agapidaki**, Alternate Minister of Health
- **Lilian Venetia Vildiridi**, Secretary General for Health Services, Ministry of Health
- **Theano Karpodini**, Head and Chairman of the Board of Directors, National Organization for Health Care Services (EOPYY)
- **Niki Tsouma**, CEO, IDIKA SA

14:20-15:00 NETWORKING BREAK – LUNCH BREAK

### *Special Session I: Which Changes Are Promoted in Key Areas of the Healthcare System*

15:00-15:10 Speech - Presentation:

**"The progress of the health projects under the Recovery Fund"**

**Stamatis Poulis**, Advisor to the Hellenic Minister of Health, Coordinator of the Recovery and Resilience Fund for the Ministry of Health and A' Deputy Member of Parliament (MP) for New Democracy in West Attica

15:10-16:00 **Conversation:**

Moderator: **Emilios Negis**, Journalist, Managing Editor, Pharma & Health Business, virus.com.gr  
Speakers:

- **Aris Apostolou**, President, National Centralized Health Procurement Authority
- **George Charalampous**, President, National Emergency Aid Center (EKAB)
- **Spyros Th. Sapounas MD, PhD**, Endocrinologist-Diabetologist, President of National Organization for Medicines
- **Eleftheria Tokatlidi**, CEO, Institute of Pharmaceutical Research & Technology (IFET)

### *Special Session II: The NHS Gains New Capabilities*

16:00-16:30 **Conversation:**

Moderator: **Emilios Negis**, Journalist, Managing Editor, Pharma & Health Business, virus.com.gr  
Speakers:

- **Evangelia Yannaki, MD, PhD**, Affiliate Professor, University of Washington, Seattle - Director, Gene and Cell Therapy Center, Hematology Dpt-BMT Unit, G. Papanicolaou Hospital, Thessaloniki (VIDEO)
- **Maria Tolia**, Associate Professor of Radiotherapy, Medical School, University of Crete – Head of Radiation Oncology Department, University General Hospital of Heraklion, Crete - Elected Full Professor of Radiation Oncology, Medical School, National and Kapodistrian University of Athens, 1st Radiology Department, Radiation Oncology Unit, Aretaeio University Hospital, Athens
- **Dimitris Babalis**, Medical Doctor, Head of the Emergency Department, General Hospital of Larissa

16:30-17:15 **Panel IV: "Is the NHS Changing? Developments in the Regional Health Authorities"**

Moderator: **Emilios Negis**, Journalist, Managing Editor, Pharma & Health Business, virus.com.gr  
Speakers:

- **Olga Balaoura**, Chief Executive Officer, 1<sup>st</sup> Health Region, Greece
- **Dimitris Tsalikakis**, Head of the 3<sup>rd</sup> Regional Health Care of Macedonia, Greece
- **Panagiotis Mpogiatzidis**, Director of the 4th Regional Health Authority of Macedonia & Thrace,



Greece

- **Fotis Seretis, DDS, MSc**, Head of the 5<sup>th</sup> Regional Health Authority of Thessaly & Sterea, Greece
- **Nektarios Papavasileiou**, Chief Executive, 7th Health Region, Greece

**17:15**

***Conclusions – End of the Conference***