



THE ULTIMATE  
*greek hospitality*  
AWARD  
DESTINATION

organized by  
**ethos** EVENTS

in cooperation with  
**tme** tourism media & events



GREEK  
HOSPITALITY  
AWARDS 2025

at a glance

GREEK HOSPITALITY AWARDS  
IS THE MOST  
ESTABLISHED EVENT  
*in the greek hospitality sector*

THE GLAMOROUS CEREMONY  
*took place for the*  
11<sup>TH</sup> CONSECUTIVE YEAR

under the auspices of



[www.visitgreece.gr](http://www.visitgreece.gr)



# ELEVEN YEARS OF EVOLUTION

**2015-2025 timeline**

The most glamorous event for the Greek tourism sector comes to life!

**2015**



2016  
New award categories and top awards in Greek Hospitality Awards 2016!

**2017**

The Greek Hospitality Awards honor the top personalities of the Greek hotel industry through Honorary Distinctions.

**2018**

80 hotels and businesses nominated for 90 award categories!

**2019**

#grha19.  
Almost 500 executives, present at a great event!

**2020**

The first digital event through LiveOn!

**2021**

The first post-covid hybrid hospitality award event in Greece!

**2023**

130 unique hotel groups nominated for the Greek Hospitality Awards, a record high

**2024**

10 years of Greek Hospitality Awards:  
Highlighting and empowering Greece's tourism industry

**2025**

A new decade of tourism excellence!



\_135 AWARD CATEGORIES

\_339 AWARDS

\_4 THEMATIC SECTIONS

\_5 HONORARY AWARDS

\_340+ ATTENDEES

\_135 UNIQUE HOTEL GROUPS

\_22 SPONSORS

\_6 AUSPICES

\_400.000+ IMPRESSIONS

\_230+ PRESS RELEASES





# PRESTIGIOUS PERSONALITIES *leave their mark!*

Anna Karamanli  
**Deputy Minister of Tourism**

*'At the Ministry, we are working toward tourism that creates development opportunities for businesses without losing its balance, respect for the environment, and the identity of our country. In this direction, we have launched and are implementing a set of interventions with immediate practical impact: financing significant infrastructure projects, with an emphasis on special forms of tourism, in order to strengthen the diversification of the tourism product'.*



Theoharis (Harry) Theoharis  
**Deputy Minister of Foreign Affairs**

*'Greek tourism is transforming. This transformation, in order to be realized, requires us to recognize the protagonists, who are bringing about this transformation and delivering the result, changing the Greek tourism product for the 21st century'.*



SAVE  
THE DATE



*join us, in October 2026 at the*  
GREEK HOSPITALITY AWARDS 2026!

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